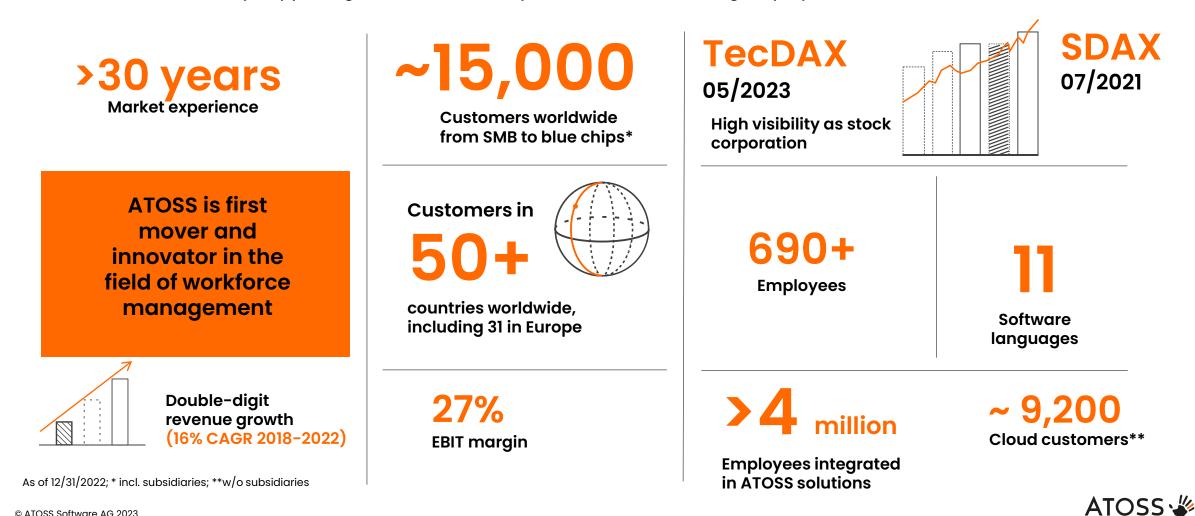
Excellence in Workforce Management

ATOSS Software AG

ATOSS – Leading in the field of Workforce Management Highlights at a glance

ATOSS creates state-of-the-art solutions for the new world of work. For more than 30 years, ATOSS has been focused on improving customers' efficiency, supporting their innovative capabilities, and enhancing employee motivation and satisfaction.



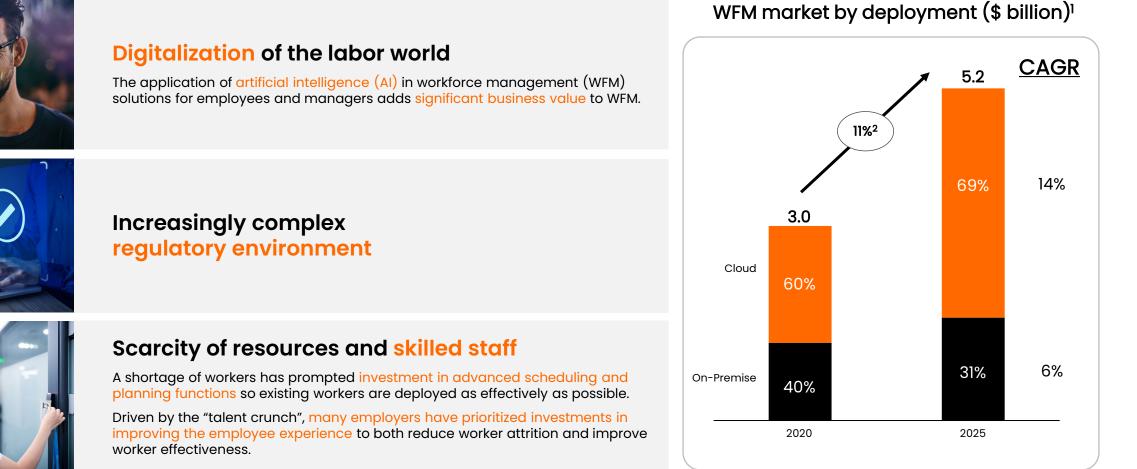
Market for Workforce Management & Business Model

OBI | Retail

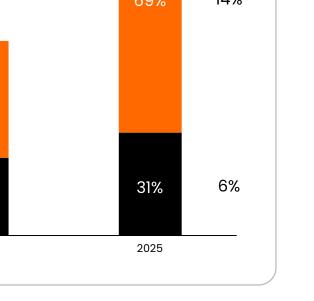


The Workforce Management Landscape Continues to **Evolve**

Global market trends are driving double-digit growth in the workforce management market.



(1) Technavio, Global Workforce Management Software Market by Deployment and Geography – Forecast and Analysis 2021–2025; (2) Average growth rate.



ATOSS

ATOSS' Product Portfolio Supports Customers' Shifting Needs

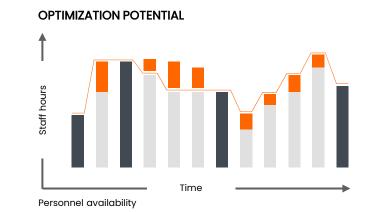
Full-range solutions span varying areas of need and complexity, resulting in strong ROI for customers.

ATOSS helps companies to have ...

- ...the right employee
- ...with the right qualification
- ...at the right place
- ...at the right time
- ...at the right cost
- ...at full compliance

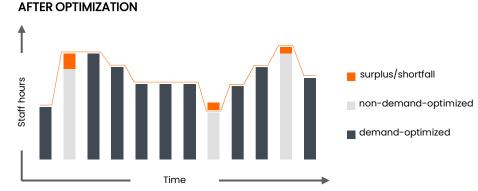
Current situation

Fluctuation in demand Little flexibility and long response times



Goal

Demand and cost-optimized synchronization of working time and order volume



Exemplary: Effects generated from ATOSS Projects – Cross-industry

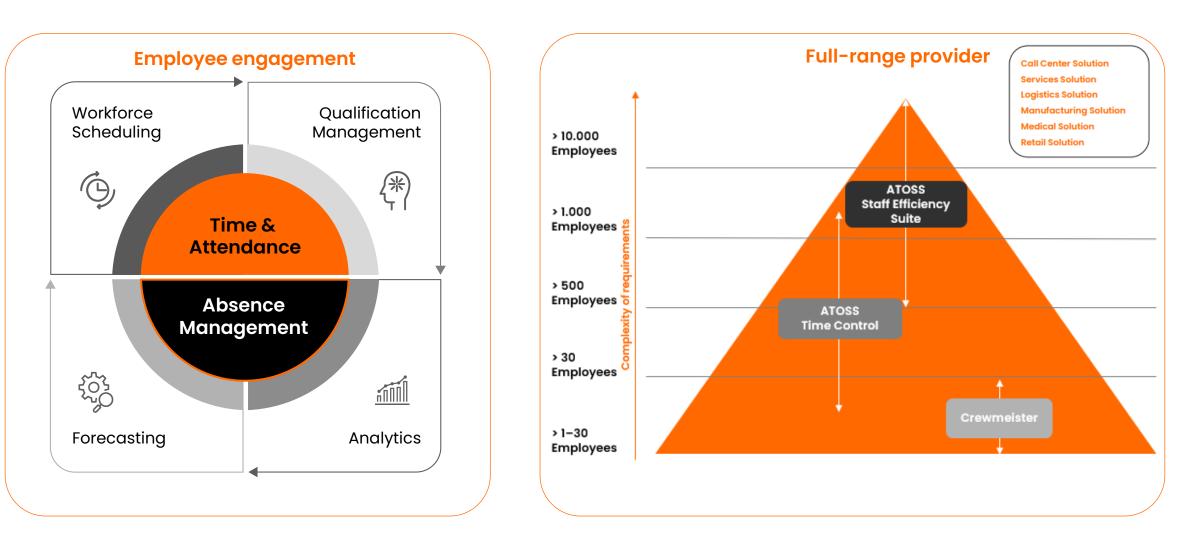


ATOSS 🐇

5 © ATOSS Software AG 2023

Workforce Management in a Nutshell

Efficiency via Highly Flexible Staff Deployment





Financials & KPI's - FY 2022

STIHL | Manufacturing



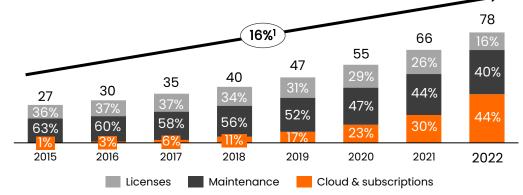
ATOSS Has Captured 17 Consecutive Years of Growth

Strong growth track record, excellent traction in cloud transition and expansion outside the DACH region.

114 (+14%¹ 97 (+17%) 86 63 +7% 32 33 36 40 45 50 55 29 29 24 22 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

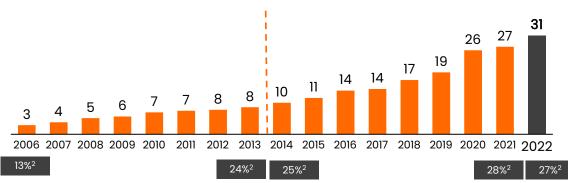
Software Revenue in EUR mill.

Non-DACH Revenue in EUR mill.

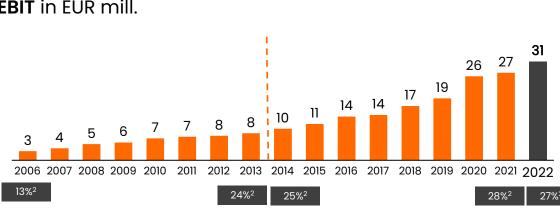


EBIT in EUR mill.

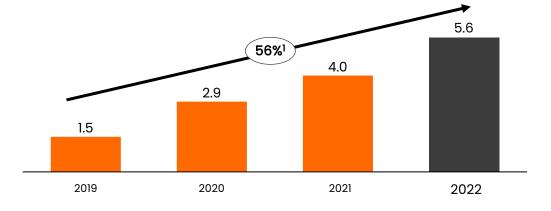
Total Revenue in EUR mill.



(1) Average growth rate; (2) EBIT as % of total revenue



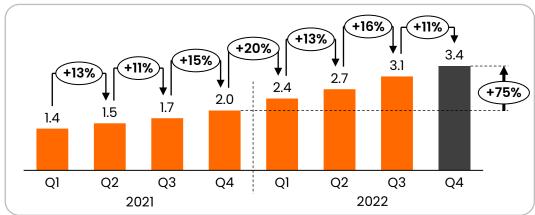
8 © ATOSS Software AG 2023



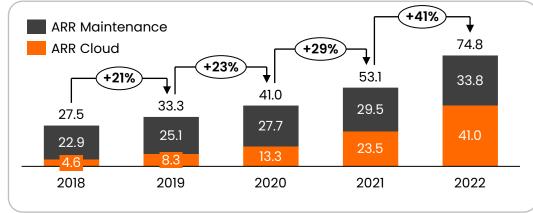
ATOSS

ATOSS Cloud Strategy and Software Revenue

Excellent foundation for further success

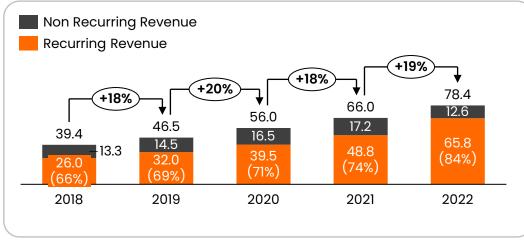


Cloud MRR: Quarterly development in EUR mill.

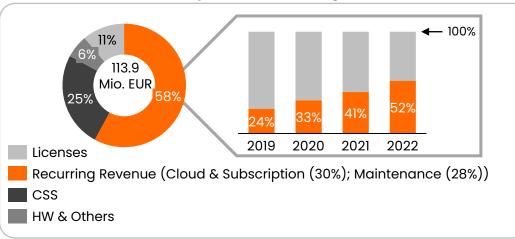


ARR Total (Cloud + Maintenance) in EUR mill.

Software Revenue in EUR mill.

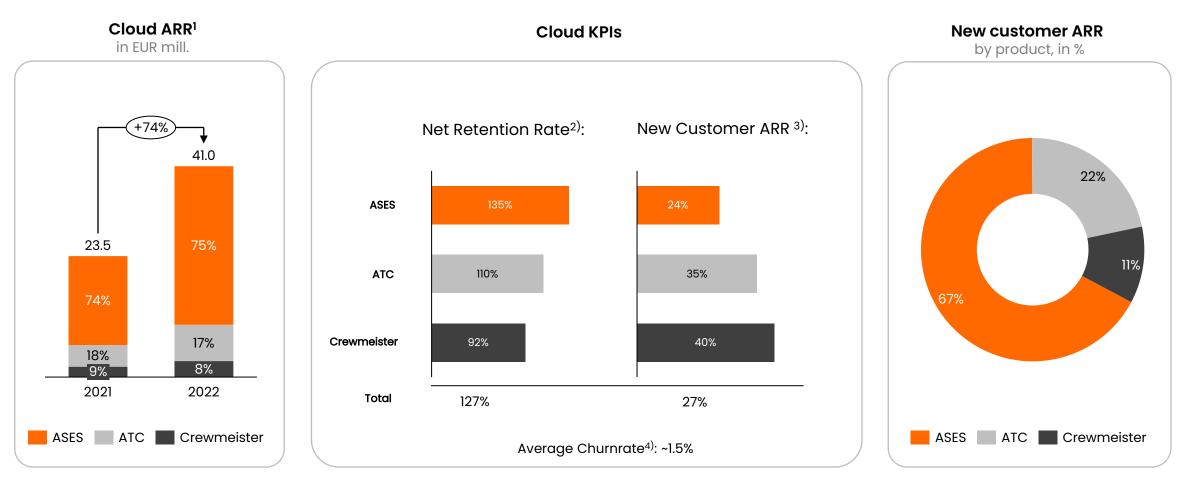


Share of Cloud & Subscription in Recurring Revenue in %



ATOSS 🐇

ATOSS Cloud development by products FY 2022



ATOSS 🐇

1) ARR (Annual Recurring Revenue) comprises the turnover generated by the company over the next 12 months on the basis of current monthly cloud usage fees applicable as of the qualifying date

2) Net Retention Rate: revenue generated from existing customers as of PY- taking into account expansion and churn

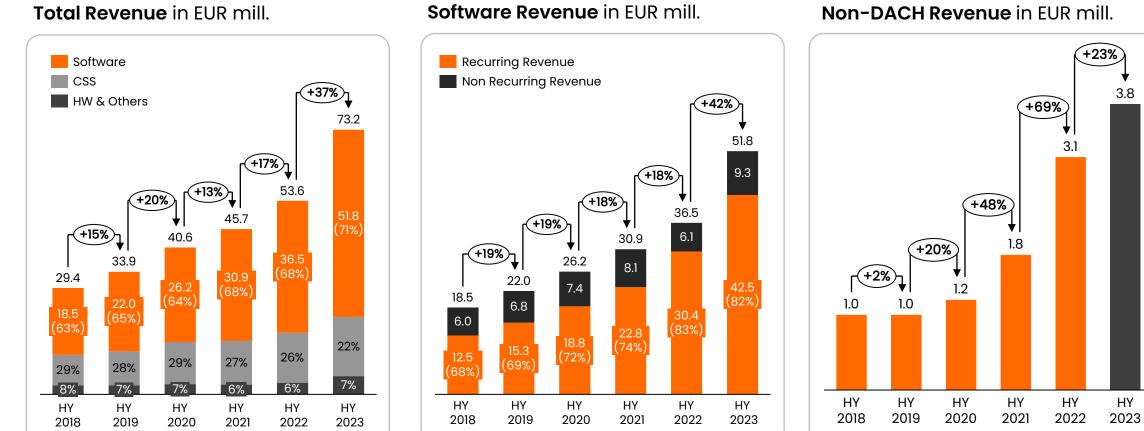
3) Share of New Customer ARR: revenue generated from new customers since Q4 PY – taking into account base, expansion, indexation and transfer of on-premise customers
 4) Churnrate: calculated as contract terminations and contractions divided by ARR (w/o Crewmeister)

Financials & KPI's - 1. HY 2023

Landeshauptstadt München | Public & Social Services



Top Key Figures 1. HY 2023

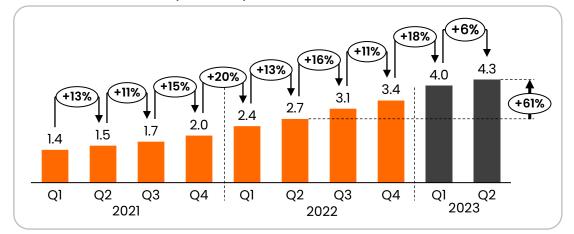




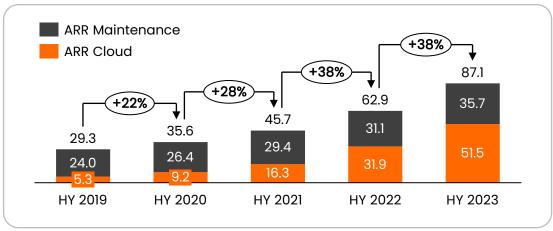
ΗY

3.8

Cloud MRR & ARR (Cloud + Maintenance) Development 1. HY 2023

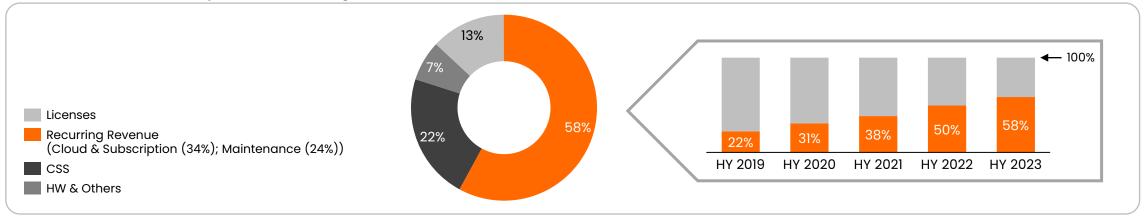


Cloud MRR: Quarterly development in EUR mill.



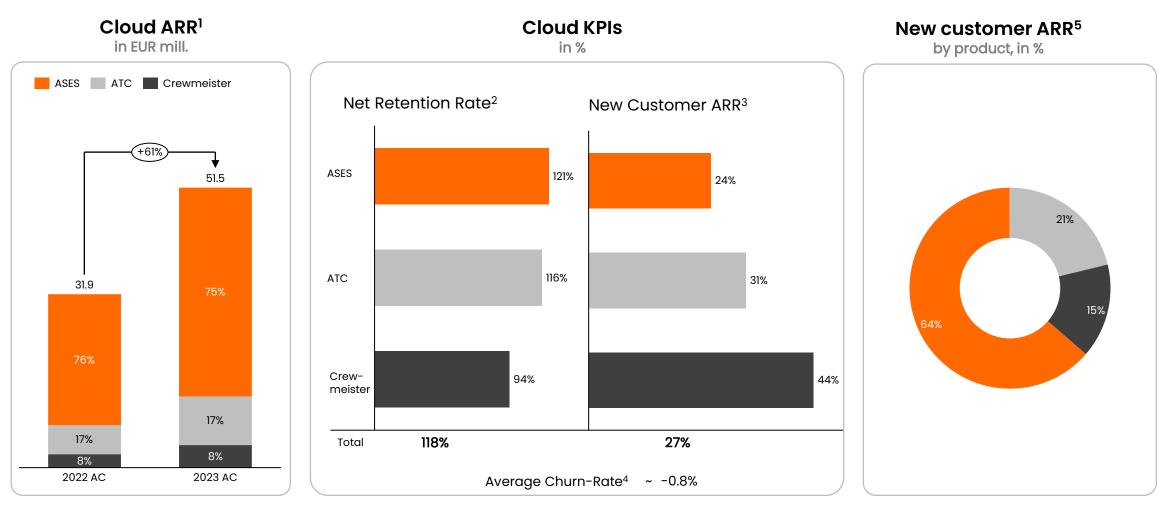
ARR Total (Cloud + Maintenance) in EUR mill.

Share of Cloud & Subscription in Recurring Revenue in %



ATOSS Cloud development by products

1. HY 2023



¹ ARR (Annual Recurring Revenue) comprises the turnover generated by the company over the next 12 months on the basis of current monthly cloud usage fees applicable as of the qualifying date ² Net Retention Rate: revenue generated from existing customers as of PY- taking into account expansion and churn

³ Share of New Customer ARR: revenue generated from new customers since Q4 PY – taking into account base, expansion, indexation and transfer of on-premises customers

⁴ Churn-Rate: calculated as contract terminations and contractions divided by ARR (w/o Crewmeister)

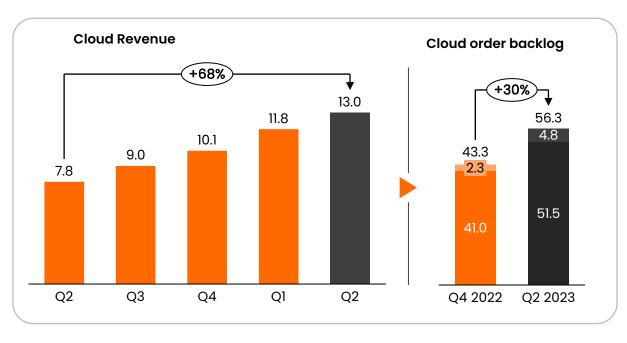
⁵ Share of New Customer ARR: revenue generated from new customers since Q4 PY - taking into account base, expansion, indexation and transfer; without migration of on-premises customers



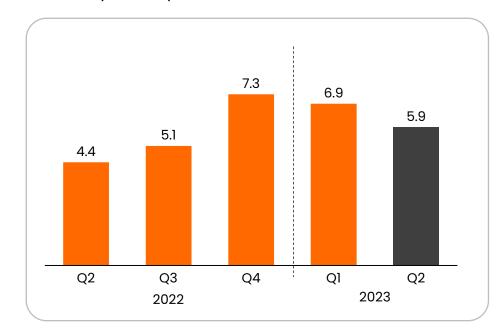
Order backlog

Growth ambitions strongly supported by order backlog

Cloud order backlog (12months)¹⁾ in EUR mill.



On-premises order backlog²⁾ Quarterly development in EUR mill.



1) Cloud order backlog: ARR + contractually committed additions & expansions for the next 12 months 2) Typically revenue transformation within 12-18 months

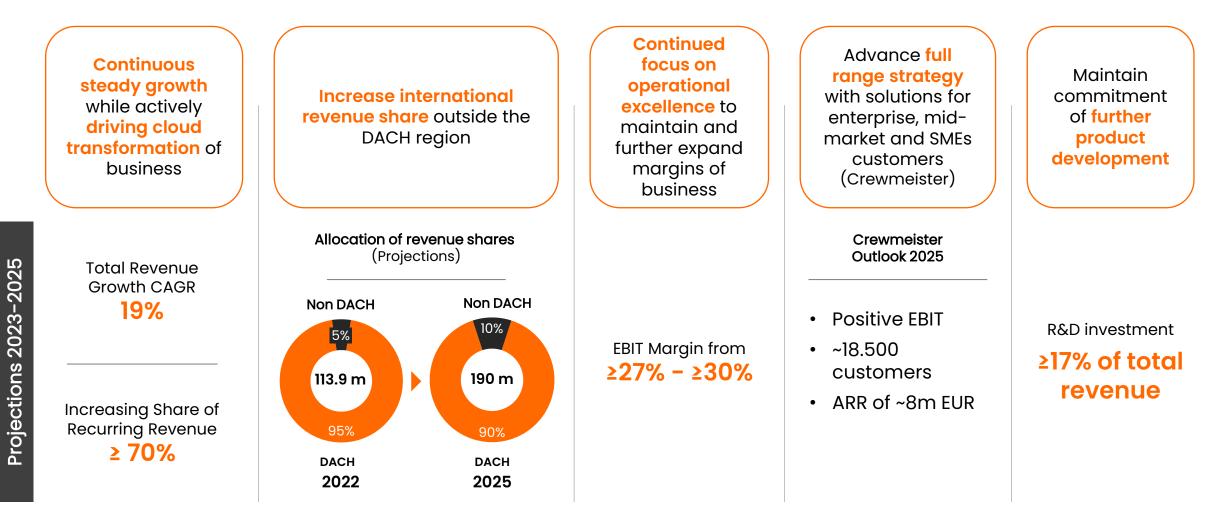
Growth Strategy

WISAG | Service Industry



Core Pillars of ATOSS' Growth Strategy

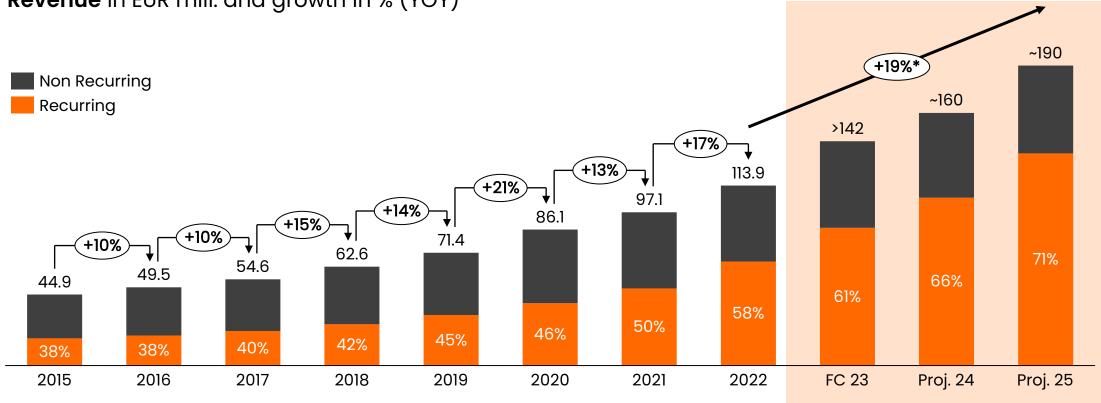
Growth leading the way for increased Recurring Revenue from Cloud Business and an ever-growing global subscriber base.



ATOSS 🐇

ATOSS Cloud Transformation

Growth leading the way for increased Recurring Revenue (Model Projectory)



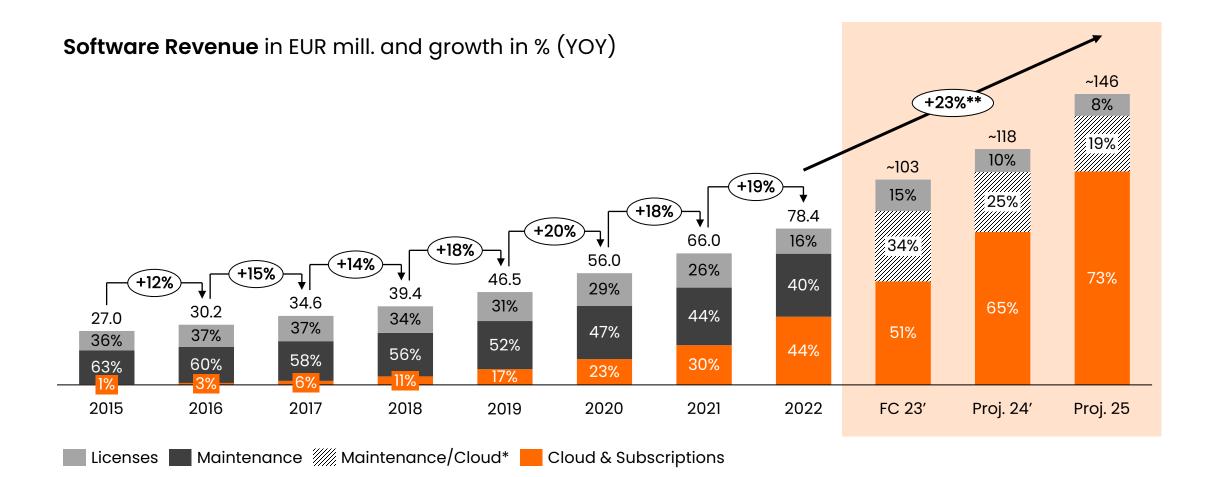
Revenue in EUR mill. and growth in % (YOY)

* Compound Annual Growth Rate



ATOSS Cloud Transformation

Growth Leading the way for increased Recurring Revenue (Model Projectory)



* depending on extent of transformation of existing on-premise customers into cloud and subscription customers; ** Compound Annual Growth Rate

ATOSS

Internationalization strategy

ATOSS solutions operating worldwide

Increased International Revenue Share non-DACH

ATOSS Solutions currently in **50+ countries: multilingual solutions, 11 software languages**

ATOSS Strategy

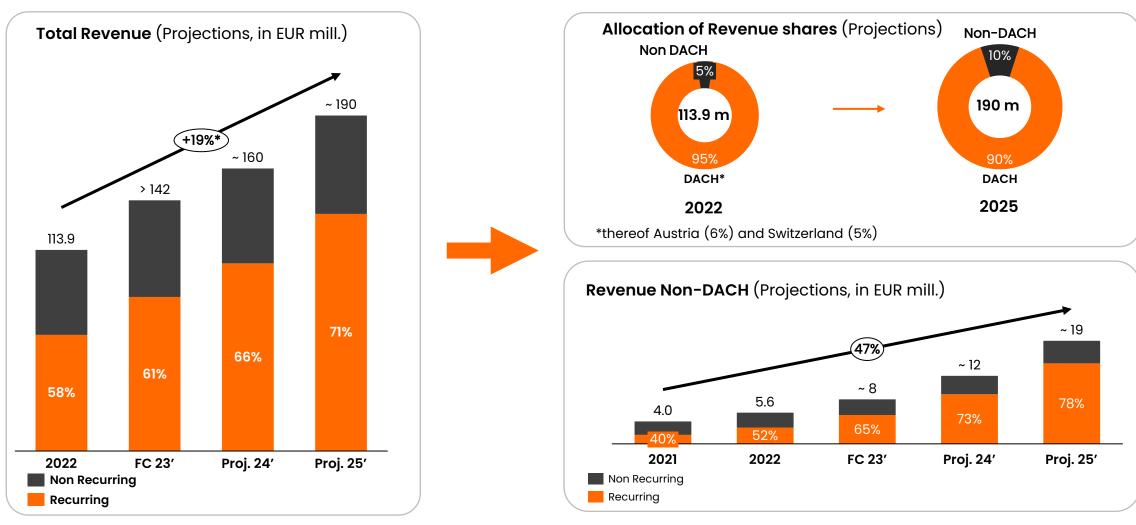
- Expand regional sales & service hubs
- Expansion of international partner network

As of 31.12.2022



ATOSS Internationalization

Supporting overall growth strategy with expansion in Non-DACH countries



* Compound Annual Growth Rate

ATOSS Full Range Strategy

Crewmeister continues successful development

Highlights

- Positive impact by BAG decision
- New product features developed
- High customer satisfaction

Key metrics

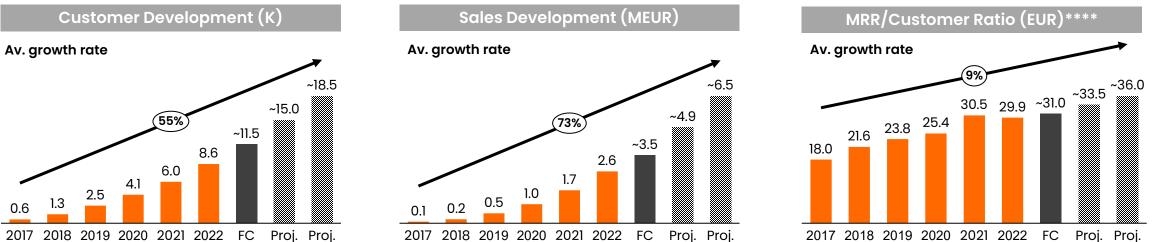
- Av. Customer Acquisition costs (CAC*): 290 EUR
- Av. Customer Lifetime Value (CLTV**): 1,331 EUR
- CLTV/CAC-Ratio: 4.5 •
- Av. Monthly Churnrate***: 1.71 % •
- Cloud Gross Margin: +75%

Outlook 2025

- Positive EBIT
- ~18.500 Customers

∹=_ Crewmeister

ARR of ~8m EUR



2023 2024 2025

2023 2024 2025

* CAC (Customer acquisition cost) (@ 2022): cost of resources for the business in order to acquire a new customer. Customer acquisition cost involves sales and marketing costs.

** CLTV (Customer lifetime value) (@ 2022): estimate of all the future gross profits to be accumulated from a relationship with a given customers

*** Churnrate (12/2022): Ratio, in the current year (12 month avg.), of customer terminations (number) and the total number of customers (number) with an existing contract at the end of the vear/month

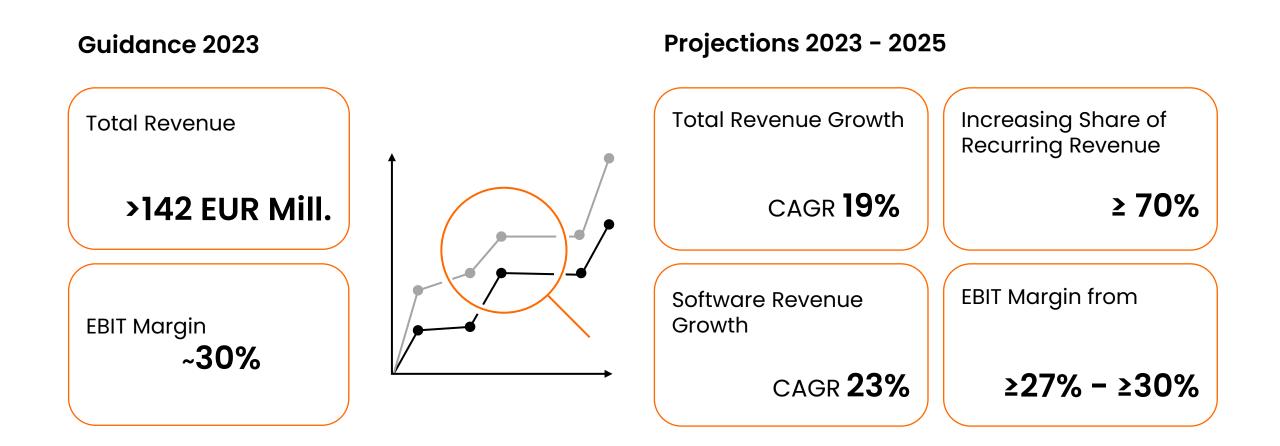
****MRR/Customer Ratio shows the monthly recurring revenue per customer calculated on the MRR and Customers as of the 31st of December each year



2023 2024 2025

ATOSS – Growth Projections 2023 – 2025

Strong Growth and Margins while building Recurring Revenue





Information on Investment of General Atlantic



Investment of General Atlantic in ATOSS

Transaction Overview

General Atlantic to become ATOSS' 2nd largest shareholder after the founder with the focus to support the existing strategy.

- GA is purchasing approx. 20% of shares¹ from AOB Invest GmbH ('AOB', Andreas Obereder's investment vehicle)
- Andreas Obereder will remain largest shareholder with 30%+2 shares ownership and will continue to lead the Company as CEO
- AOB Invest has granted GA a discount of -12.8% to the 6M VWAP², given
 - Long-term commitment with a 4-year lock-up on majority of each party's shares
 - Value-add offering to ATOSS in functional areas especially relevant to growth businesses and for the benefit of all shareholders of ATOSS (free-of-charge, more detail on following pages)
- Continuity for all stakeholders: employees, customers and shareholders can rely on continuation of existing strategy (including dividend policy, management team and continued investments supporting growth strategy)
- GA fully supports ATOSS' current strategy and, if desired by ATOSS, will support growth journey with dedicated expertise, value-add as well as strong Senior Advisor network
- GA can acquire additional shares (up to 5% minus one share) under options with AOB remaining the largest shareholder
- ATOSS is expected to hold a GM with the goal to increase the supervisory board to 4 members; GA representative Jörn Nikolay is expected to become the additional supervisory board member

(1) Equivalent to 1,590,627 shares; (2) Bloomberg "VWAP" screen as of June 14, 2023. 6-month VWAP calculated using the last 180 trading days, beginning 9/30/22.

Introduction to General Atlantic



Established in 1980, General Atlantic is a **leading global growth equity firm** providing capital and strategic support for growth companies. The firm invests in **innovative businesses** and **visionary management teams** to help them scale around the world.

\$57B invested in 511 companies over 43 years ¹	43% aver revenue gr rate ² acros current por compan	r <mark>owth</mark> ~ ss 217 in rtfolio min	90% of current vestments as a ority shareholder ³	• Digital	on market-leading comp	antic's Approach: Active support to deliver long-term success my and global entrepreneurship drive large and growing opportunity set ket-leading companies with strong fundamental performance and organic			
\$75B of assets under management ⁴	547 emplo supporting investme globally	GA's ents 17 d	gnificant global reach, with offices spanning 5 regions	horizo • Prover	 Brings collaborative global approach, sector-specific expertise, long-term investment horizon and deep understanding of growth drivers Proven company-building capabilities support value-creation 82% of portfolio is digital, with extensive expertise in software 				
airbnb	GLOBAL GR	OWTH BUSINESS	axel spri	nger_	C Staffbase	SOFTW	CROWDSTRIKE	trinet	
IHS Markit adyen	duolingo	Delivery Hero Meta		YALTY ARMA	Samsara Doctolik	kaspersky outsystems	PayFit	CompuGroup"	

(1) Capital Partnering figures as of March 31, 2023; (2) Average 2022 portfolio revenue growth; (3) As of March 31, 2023; (4) Assets Under Management" or "AUM" refers to the assets managed by General Atlantic Service Company, LP. and its affiliates as of the date indicated. Our Assets Under Management equals the sum of the AUM of our Global Growth Equity strategy, plus the AUM of our Liquidity Solutions and Credit strategies. The AUM of our Global Growth Equity strategy, includes: (a) the aggregate fair value of the investments held by our investment vehicles for our Core Program and Companion Funds, including the fair value of investments held by the Sponsor Co-Investors and the LP Co-Investment Vehicles; and (b) Dry Powder of the Core Program and the Companion Funds. The AUM of our Liquidity Solutions and Credit strategies includes: (a) the aggregate fair value of the investments held by our investment vehicles for Red Ventures Continuation Funds, Titan Continuation Funds, Atlas Continuation Funds and the Atlantic Park Funds ("AP"), including the fair value of investments held by the Sponsor Conevestment; (5) Human resources figures as of April 1, 2023. Investment professionals include investment teams and Capital Partnering, Portfolio and Value Creation professionals; (6) Logos represent select investments made by General Atlantic and include current and former portfolio companies that are representative of the themes of Global Growth Businesses and Software.



26 © ATOSS Software AG 2023

Investment Rationale

GENERAL ATLANTIC

As ATOSS focuses on its strategic initiatives, General Atlantic will offer long-term support through significant value-add capabilities.

GENERAL ATLANTIC'S INVESTMENT RATIONALE AND CONVICTION IN ATOSS

- Workforce management ("WFM") is a highly attractive category supported by global mega trends:
 - Continued shortage of skilled labour
 - Complex regulatory requirements
 - Further digitization of businesses
- ATOSS is **well positioned in the WFM market, with a highquality business model**, an **attractive financial profile** and proven growth track record
- Alignment with ATOSS' strategy around cloud transformation, continued focus on operational excellence, increasing international revenue share and maintaining commitment to further product development to meet customers' ever more complex needs

GENERAL ATLANTIC'S VALUE CREATION CAPABILITIES

- Assist product innovation and continued cloud transformation through deep understanding of technology and market trends
- Extensive global platform and proven expertise in international expansion
- Support ATOSS' current strategy with dedicated expertise across functional areas (e.g., go-to-market, technology, data insights, human capital, capital markets, digital marketing)
- Established network of leading experts to provide operational support and counsel (more details on next page)

The General Atlantic Team



Premier Senior Advisor network to support ATOSS over the coming years, with Jörn Nikolay expected to join the supervisory board.¹

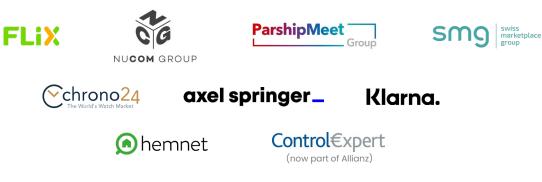


JÖRN NIKOLAY

Managing Director, Head of GA's activities in DACH since 2012

- Joined General Atlantic in 2008 and heads the firm's activities in DACH out of Munich since 2012
- Longstanding track record of investing in leading technology companies in Europe
- Currently on the boards of Flix, NuCom Group, ParshipMeet Group, Swiss Marketplace Group and Chrono24, having previously also served on the boards of Axel Springer Digital Classifieds (incl. StepStone, Immonet, Immoweb, SeLoger), Klarna, Hemnet and ControlExpert

SELECT INVESTMENTS:





GA SENIOR ADVISORS



HENRI DE CASTRIES | Chairman of EMEA

Former CEO of AXA

- Board member and lead independent director at Stellantis and Nestlé (Vice Chairman)
- Former board member at HSBC



VITTORIO COLAO | Vice Chairman of EMEA

- Former CEO of Vodafone
- Non-Executive Director at Verizon, former board member at Unilever Plc
- Former Minister of Technological Innovation and the Digital Transition for the Italian government (2021-22)



ACHIM BERG | Senior Advisor

- Former CEO of Arvato AG and Executive Board Member of Bertelsmann, Former Executive Board Member of Microsoft Germany
- Board member at Anydesk, Staffbase, Flix, Gieseke & Devrient and Powercloud;
- Former board member at Allianz Germany, RTL Group and ControlExpert President of BITKOM



PABLO ISLA | Global Senior Advisor

- Former Chairman and CEO of Inditex
- Board member at Nestlé and Bertelsmann (from April 2024)
- Former board member at Telefónica



LOEK VAN DEN BOOG | Senior Advisor

- Former SVP of EMEA at Oracle
- Former chairman of the board at Mendix, Global Collect, Myriad and abaXX
- Former board member at Myriad Group, GWI and Patni Computer Systems



28 © ATOSS Software AG 2023 (1) Pending increase of size by GM.

Sustainability at ATOSS

It's our vision to create a working world, in which everyone benefits

Christof Leiber CFO, ATOSS



Sustainability at ATOSS

Our sustainability pillars



Customer and society

- Data protection and data security
- Customer satisfaction
- Social and cultural activities

Employees at ATOSS

- Recruitment and retention
- Continuous training and learning
- Health promotion and recreation
- Diversity





Sustainability at ATOSS

Our sustainability pillars



Integrity and compliance

- Prevention of discrimination, corruption, bribery, respect for human rights
- Compliance Management System acting in accordance with all laws, social guidelines and values

Environmental protection

- Energy & CO2 reduction
- Conservation of resources





Sustainability at ATOSS Our goals (1/2)

Customer and society

Customers

Goals for 2025:

- Recurring revenue: >70%
- Revenue CAGR: 19%
- Grow Customer Number: 20,000+
- Expand International Customer base

In addition:

- Cloud Churn: < 2% per year
- Net Retention Rate: > 110%
- R&D investment: ≥ 17% of total revenue
- Net promoter score: ≥ 35

Social

- Continued donations in the areas of culture, environment, children and social projects
- Launch pilot project "ATOSS Impact Day"

Employees at ATOSS

Employee Experience

Goals by 2023:

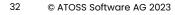
- Employee Engagement Index: >80%
- Introduction of new HR-KPI's:
- Leadership Index
- Employee Net Promoter Score: ≥ 35
- Health Culture & Working Flexibility Satisfaction Index

Diversity & Inclusion

Goals by 2027:

- Company-wide gender distribution: 50% female / 50% male
- Gender distribution of managers: 40% female / 60% male
- Gender distribution Executive Leadership Team: 30% female / 70% male

ATOSS



Sustainability at ATOSS Our goals (2/2)

Integrity and Compliance

Integrity and Compliance

- Compliance training: 100% success rate
- Continuing to raise awareness of compliance and security issues
- Further internal training measures on topics such as equal treatment and compliance

Information security

- Extension of ISO 27001 certification & preparation of further certifications for IT security and data protection
- Availability of cloud services: >99.5%

Environmental protection

CO2 footprint

Goals by 2023:

- Establishment of an environmental task force
- Establishment **base line for CO2-Emissions** (travel & car-fleet)
- 100% green electricity at our headquarters & data centre in Munich (since 2022)

Goals by 2025:

- Development of a reduction path for CO2 emissions
- 100% green electricity at all ATOSS sites by 2025

Resource efficiency

Goals by 2023:

- Switch to recycled, certified or verified sustainable paper
- Switch to environmentally friendly cleaning agents at all sites



Employees at ATOSS

Working with Passion & Purpose

"The team is the key to sustainable success"

- Intensive and structured onboarding
- Detailed career model
- Working in diverse teams / short
- decision-making paths
- Meaningful working environment

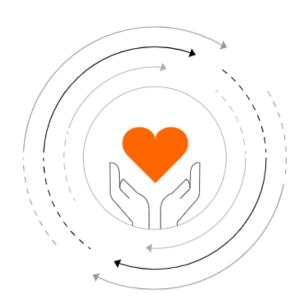
"We are top employer"

• Employee Engagement Index: 81%



"Continuous employee growth"

• 693 employees (12/21: 630)



"We live diversity and promote equal opportunities and inclusion"

- Member of "Charta der Vielfalt"
- Employees from around 40 countries
- 57% male/43% female > ongoing diversity goals by 2027

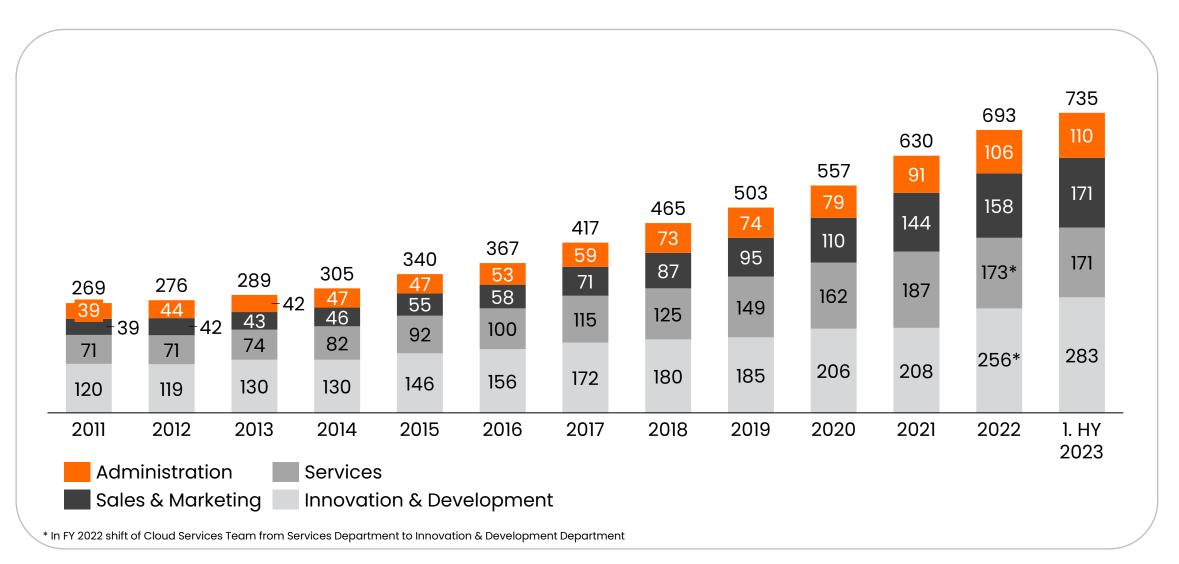
charta der vielfalt

"Individuality in Working Life

- Employee Well-being in Focus"
- Hybrid and flexible working model
- Sport offers and health management
- Team and after-work events



Continuous Expansion of Personnel Capacities

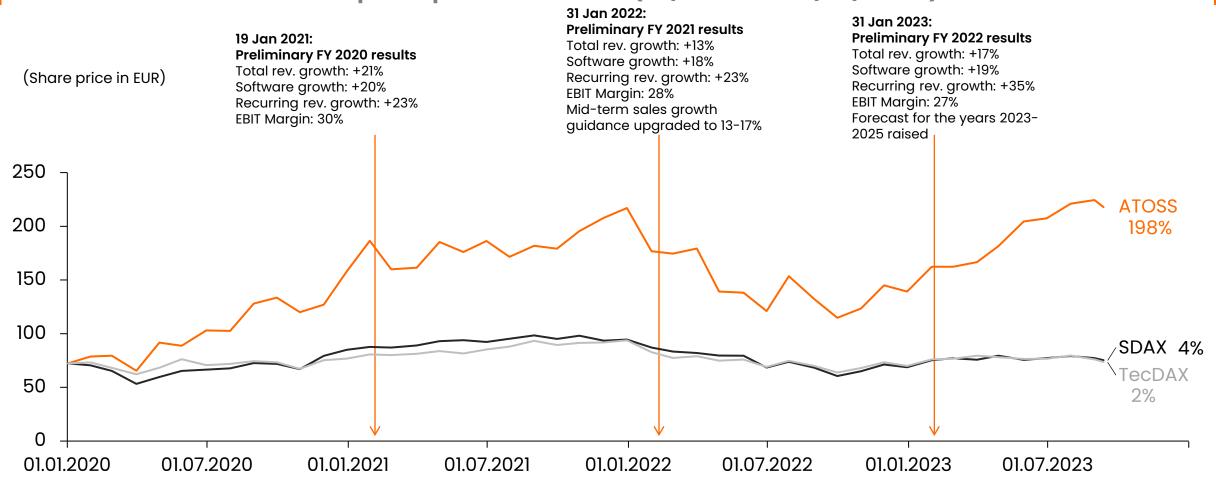


Additional Attachments



The ATOSS Share

Share price performance* (01/2020 – 09/12/2023)



*SDAX/TecDax Index rebased on ATOSS' share price of EUR 72,25 as of 01/02/2020



ATOSS Stock

High Performer in European Software and HCM Stocks since COVID

198% 69% 62% 5% 4% 2% 2% 0% -5% -50% -64% ATOSS SDAX TecDAX Software Nemetschek SimCorp Teamviewer Invision Paylocity Workday SAP

Share price performance* (01/2020 - 09/12/2023)

HCM Saas 📕 European Software

* ATOSS, Nemetschek, Software, Teamviewer, SAP, Invision, SDAX: XETRA-Opening price 01/02/2020 and -Closing price 09/12/2023; Paylocity: Frankfurt Stock Exchange-Opening price 01/02/2020 and -Closing price 09/12/2023; Workday, Simcorp: Tradegate-Opening price 01/02/2020 and -Closing price 09/12/2023



Balance sheet (IFRS)

30 June 2023

Assets (KEUR)	30 June 2023	31 December 2022	December 2022 Equity and liabilities (KEUR)		31 December 2022
Non-current assets			Equity		
Intangible assets	251	160	Subscribed capital	7,953	7,953
Property, plant and equipment	4,191	3,585	Capital reserve	387	202
Rights of use	8,073	9,575	Equity deriving from unrealized profits/losses	79	79
Capitalized contract costs	4,466	4,858	Unappropriated net income	33,147	39,46
Other non-current financial assets and precious metals	1,347	1,318	Equity attributable to the equity holders of the parent company	41,566	47,699
Total non-current assets	18,328	19,496	Non-controlling interests	-109	-109
Current assets			Total equity	41,457	47,59
Trade receivables	10,470	10,130	Non-current liabilities		
Other current financial assets	26,971	29,294	Pension provisions	2,545	2,41
Other current non-financial assets	5,574	4,663	Other non-current provisions	1,769	1,18
Cash and cash equivalents	29,114	26,758	Non-current leasing liabilities	8,208	9,64
Total current assets	72,129	70,845	Deferred tax liabilities	1,519	94
Total assets	90,457	90,341	Total non-current liabilities	14,041	14,17
			Current liabilities		
			Trade accounts payable	1,180	1,74
			Contractual liabilities	10,298	4,15
			Current leasing liabilities	450	61
			Other current financial liabilities	4,981	4,67
			Other current non-financial liabilities	13,655	15,84
			Tax liabilities	4,324	1,46
			Other provisions	71	7
			Total current liabilities	34,959	28,57
			Total equity and liabilities	90,457	90,34

Income statement (IFRS)

First half year 2023

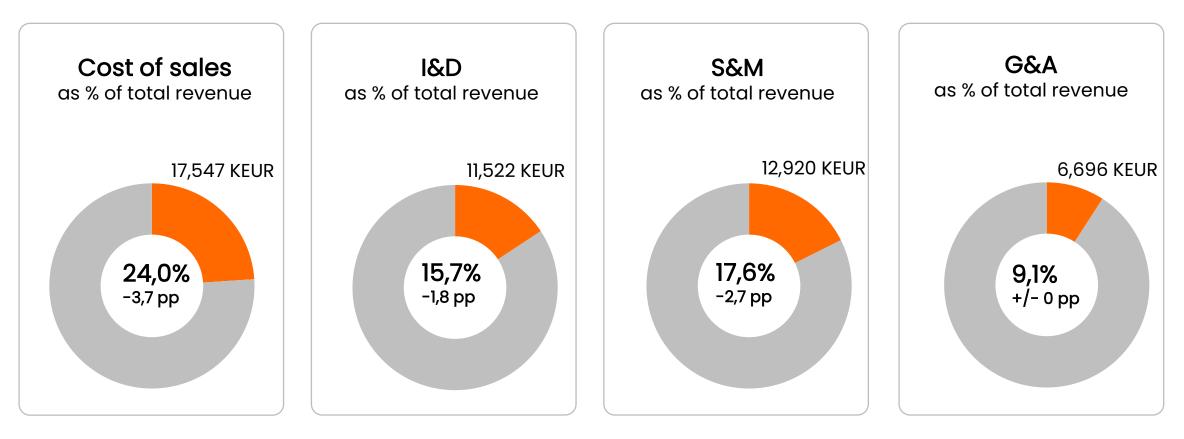
in KEUR	1. HY 2023	Proportion of total revenue	1. HY 2022	Proportion of total revenue	Change 2023 / 2022
Total revenue	73.249	100%	53.573	100%	37%
Software	51.807	71%	36.532	68%	42%
Licenses	9.332	13%	6.084	11%	53%
Maintenance	17.688	24%	15.369	29%	15%
Cloud & Subscription	24.787	34%	15.079	28%	64%
Consulting	16.400	22%	13.812	26%	19%
Hardware	3.359	5%	1.986	4%	69%
Others	1.682	2%	1.243	2%	35%
EBITDA	26.152	36%	15.813	30%	65%
EBIT	24.208	33%	13.853	26%	75%
EBT	24.389	33%	12.434	23%	96%
Net profit	16.189	22%	8.294	15%	95%
EPS in euro	2,04		1,04		95%

Cash flow development (IFRS) First half year 2023

in KEUR	1. HY 2023	1. HY 2022
Cash flow from operating activities (1)	25,123	8,120
Cash flow from investment activities (2)	1,212	11,075
Cash flow from financing activities (3) Changes in cash and cash equivalents – total (1) to (3)	-24,029 2,306	-15,903 3,292
Cash and cash equivalents at the beginning of the period	26,758	20,453
Effects of exchange rate changes on cash and cash equivalents Cash and cash equivalents at the end of the period	51 29,114	23,745

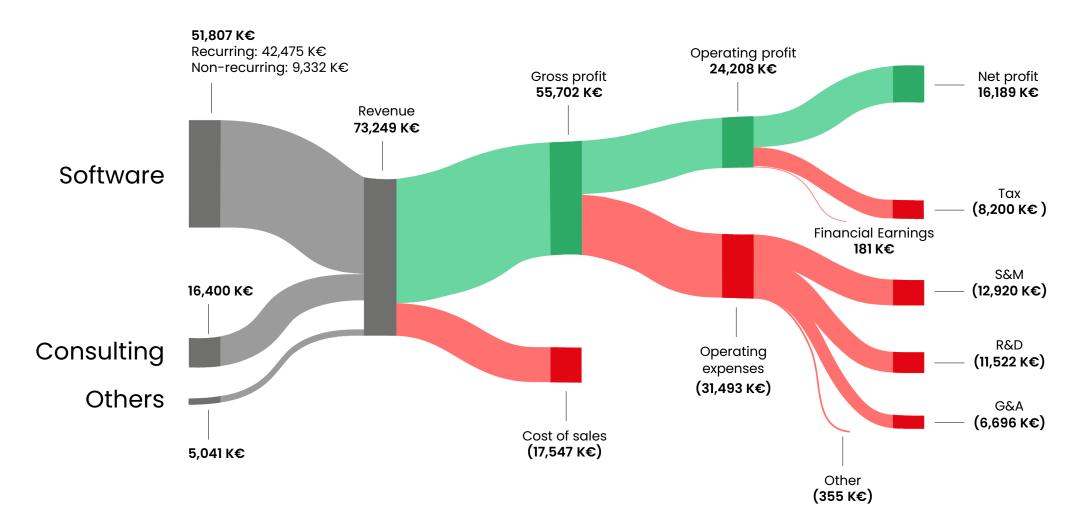
Cost ratios 1. HY 2023

Totel Revenue: EUR 73.2 million





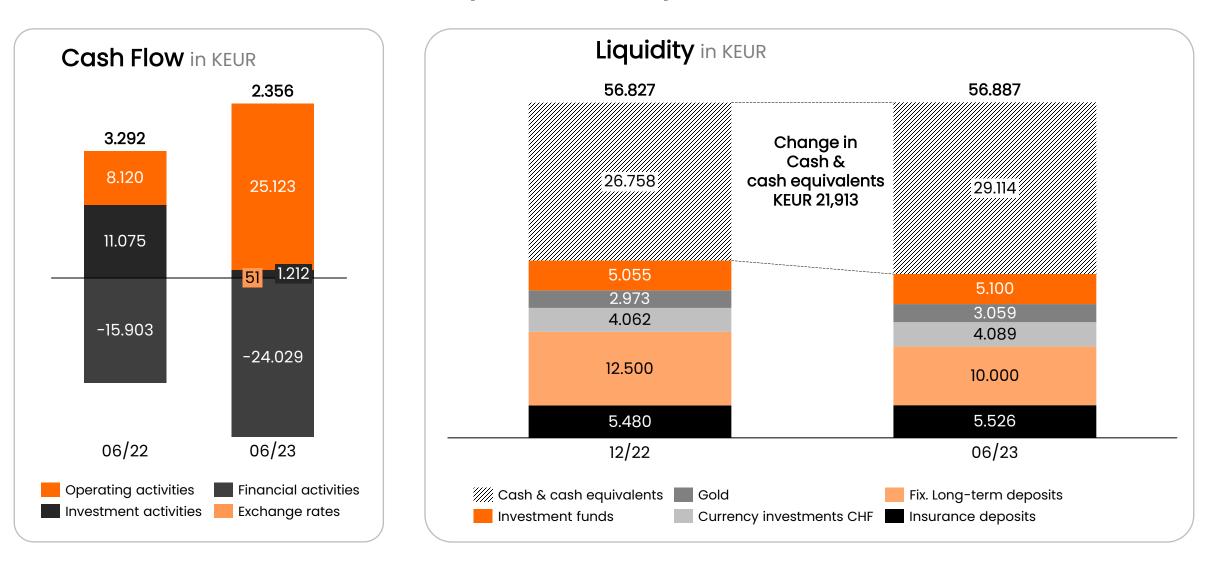
Income Statement 1. HY 2023



ATOSS 🐇

Financial Development 1. HY 2023

Impressive cash position

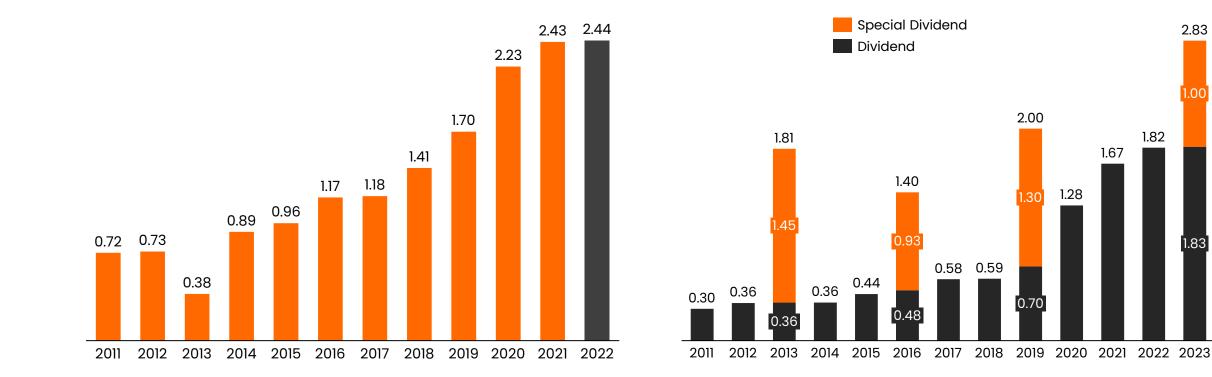




The ATOSS Share

Dividend Policy

Dividend* in EUR



EPS* per 31. December in EUR

ATOSS stays true to its dividend policy with continuity to the previous year

* The previous year's figures have been adjusted due to stock split in 2020; Rounding up to 2 decimal places



2.83

1.00

1.83

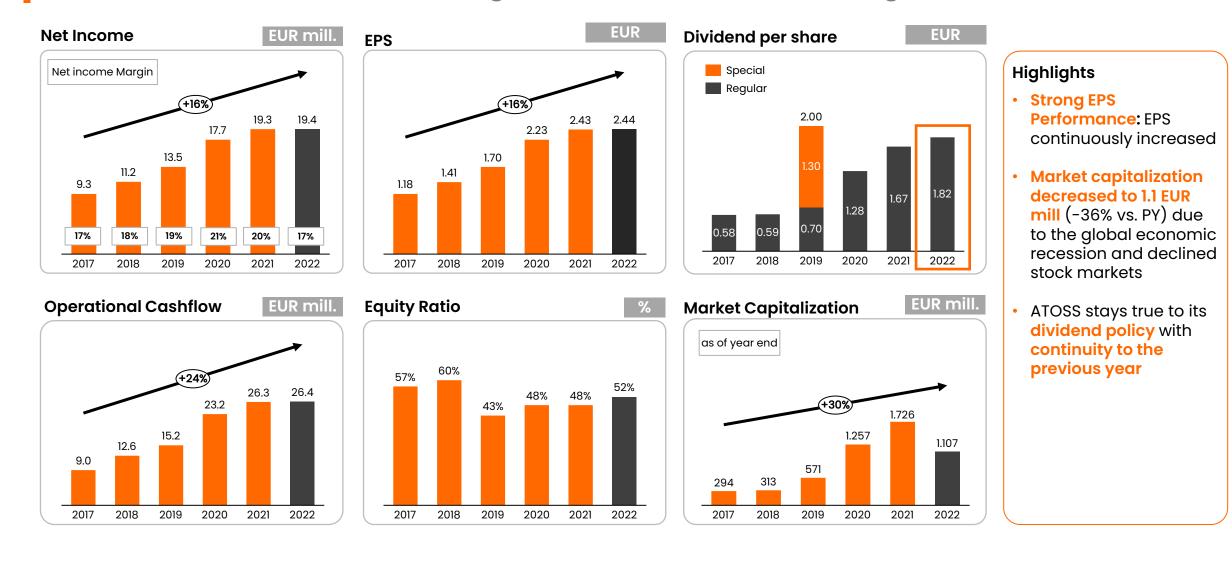
1.82

1.67

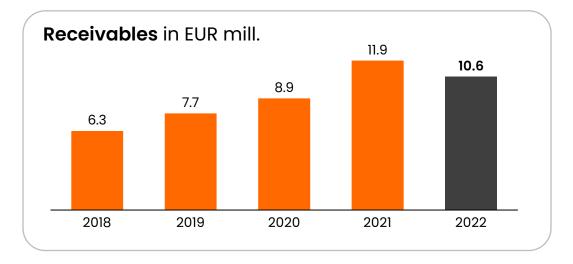
1.28

Financial KPIs

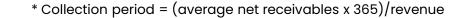
Financial strength excellent base for further growth

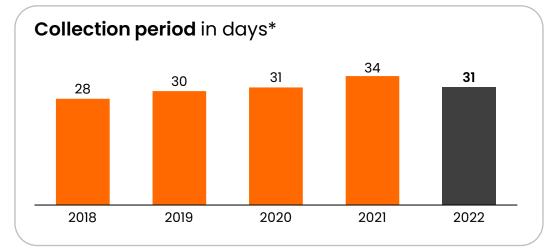


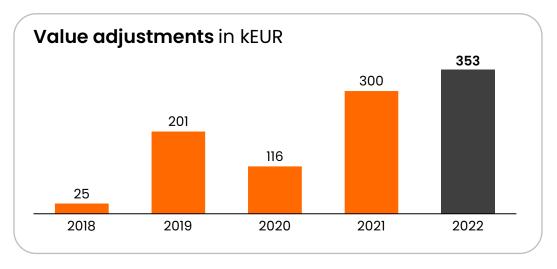
Benchmark for Customer Satisfaction and Stability



- Low volume of receivables and short collection periods reflect good customer relations and well structured business processes.
- The extremely low value adjustments are additional, impressive proof of the sound and reliable business model.



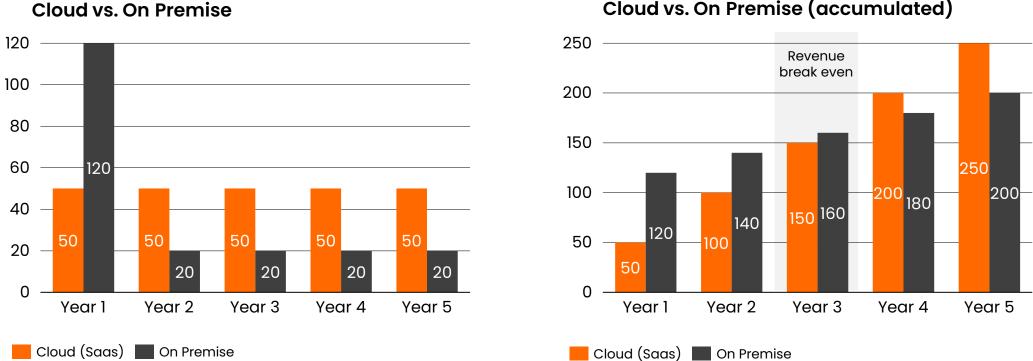






On Premise vs. Cloud Model

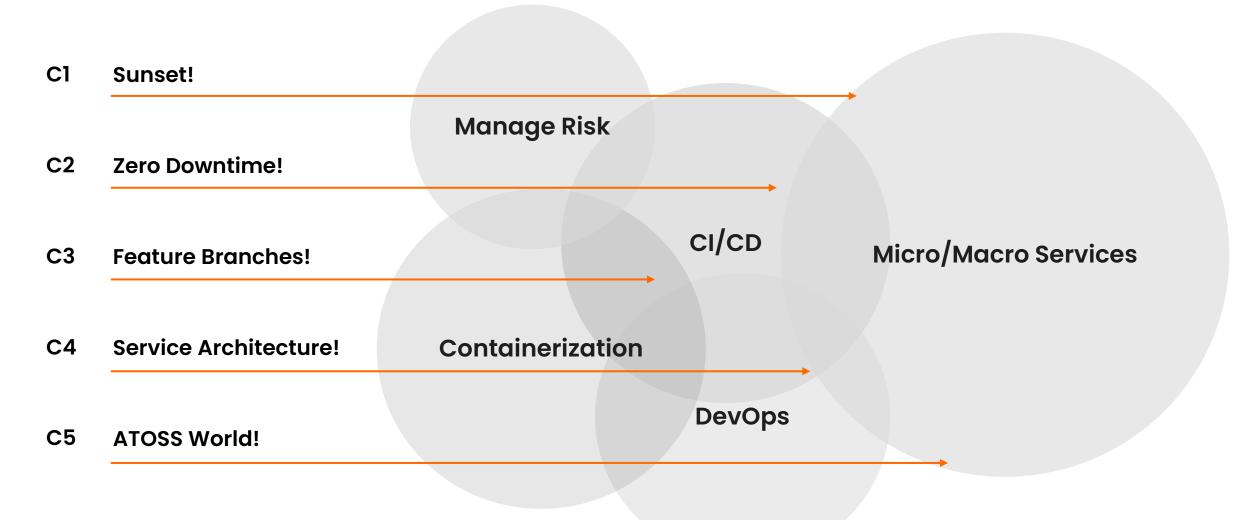
Revenue/Payment scheme



Cloud vs. On Premise (accumulated)

- Cloud Services lead to Service Optimization & Cost Savings for ATOSS Customers
- Service Optimization & Cost Savings allow for increased accumulated revenue after 3.5 years ٠

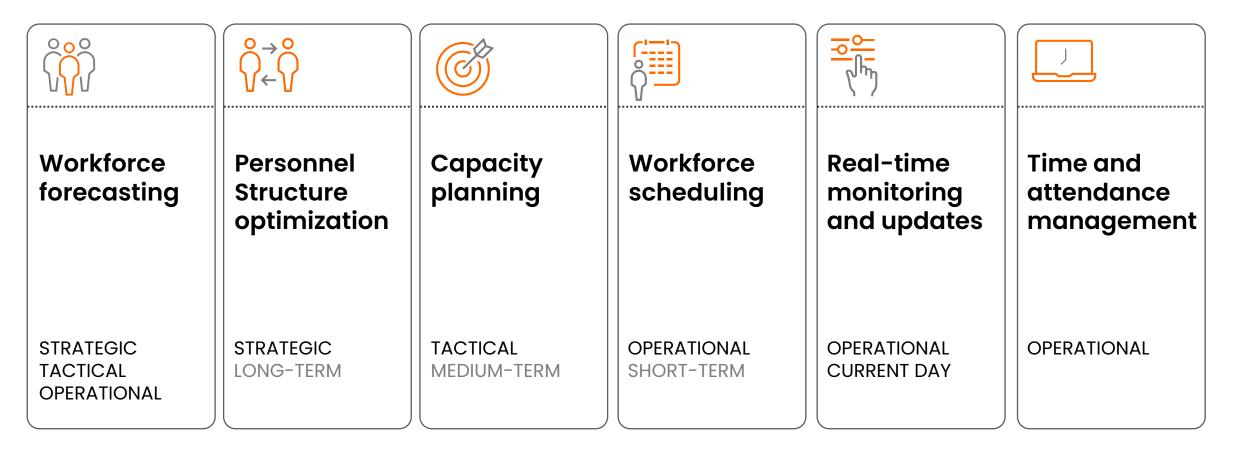
Cloud Transformation – Technical Approach





Comprehensive Workforce Management

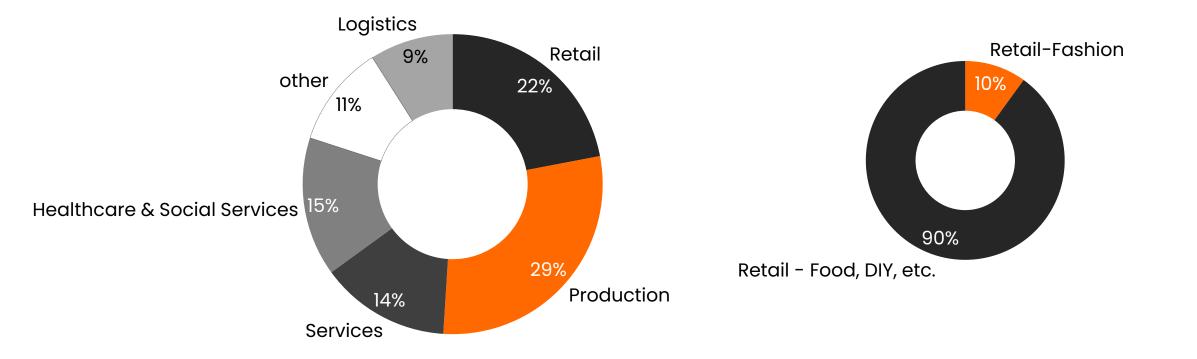
6 steps for success



Flexibilisation of working time



ATOSS Sales by Segment*



The five largest customers account for approx. 7 percent of company's sales.

* FY 2022/revenue



Disclaimer



This presentation contains forward-looking statements based on the beliefs of ATOSS Software AG. Such statements reflect current views of ATOSS Software AG with respect to future events and results and are subject to risks and uncertainties. Actual results may vary materially from those projected here, due to factors including changes in general economic and business conditions, the introduction of competing products, lack of market acceptance of new products, services or technologies and changes in business strategy. ATOSS Software AG does not intend or assume any obligation to update these forward-looking statements.

ATOSS Software AG 2023

