# Excellence in Workforce Management

**ATOSS Software AG** 

# ATOSS – Leading in the field of Workforce Management Highlights at a glance

ATOSS creates state-of-the-art solutions for the new world of work. For more than 30 years, ATOSS has been focused on improving customers' efficiency, supporting their innovative capabilities, and enhancing employee motivation and satisfaction.



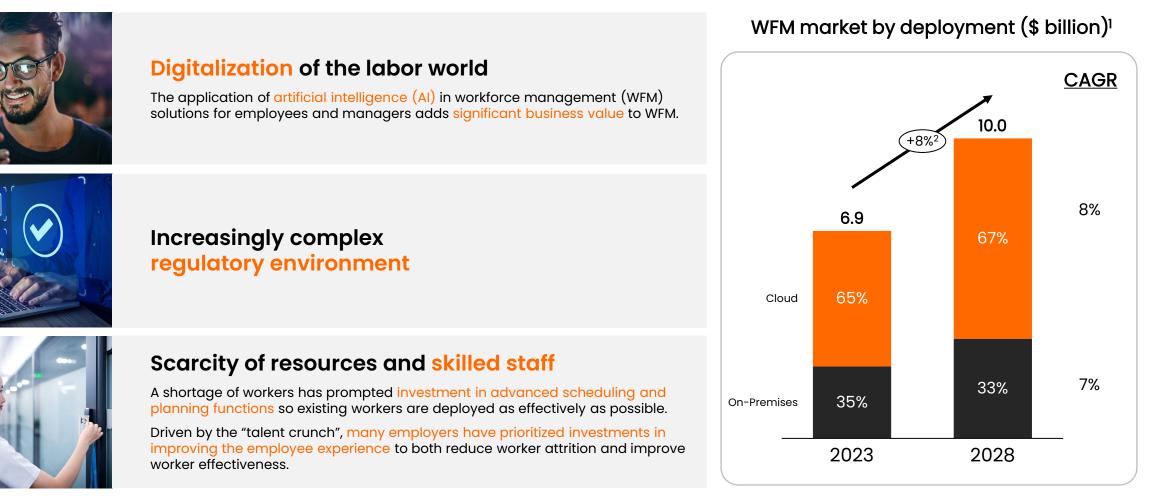
# Market for Workforce Management & Business Model

Acer



# The Workforce Management Landscape Continues to Evolve

Global market trends are driving double-digit growth in the workforce management market.



(1) Technavio, Workforce Management (WFM) Software Market Analysis - North America, Europe, APAC, Middle East and Africa, South America-US, Canada, China, UK, Germany - Size and Forecast 2023-2028; (2) Average growth rate.



# ATOSS' Product Portfolio Supports Customers' Shifting Needs

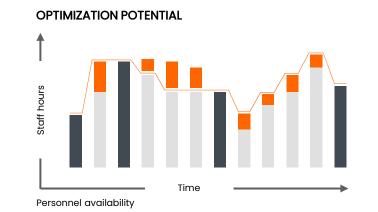
Full-range solutions span varying areas of need and complexity, resulting in strong ROI for customers.

ATOSS helps companies to have ...

- ...the right employee
- ...with the right qualification
- ...at the right place
- ...at the right time
- ...at the right cost
- ...at full compliance

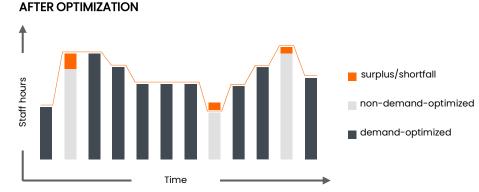
#### **Current situation**

Fluctuation in demand Little flexibility and long response times



#### Goal

Demand and cost-optimized synchronization of working time and order volume



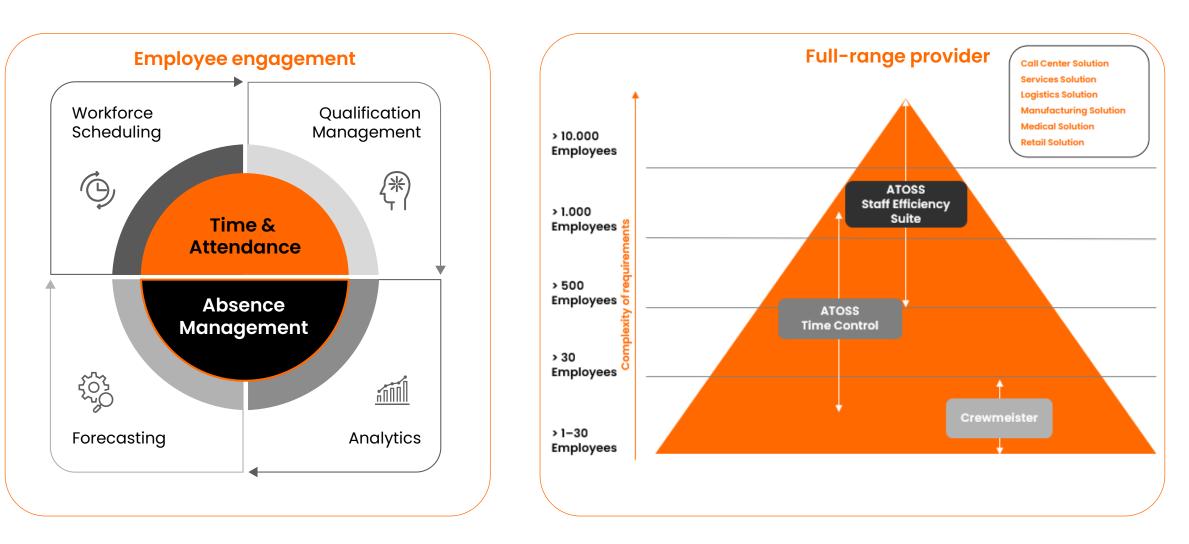
# Exemplary: Effects generated from ATOSS Projects – Cross-industry

-15% Personnel costs with the same number of staff
-22%
Balance-sheet provisions
-60%
Residual leave
-70%
Planning input
-82%
Overtime
+5%
Conversion rate
+11% Revenue



## Workforce Management in a Nutshell

Efficiency via Highly Flexible Staff Deployment





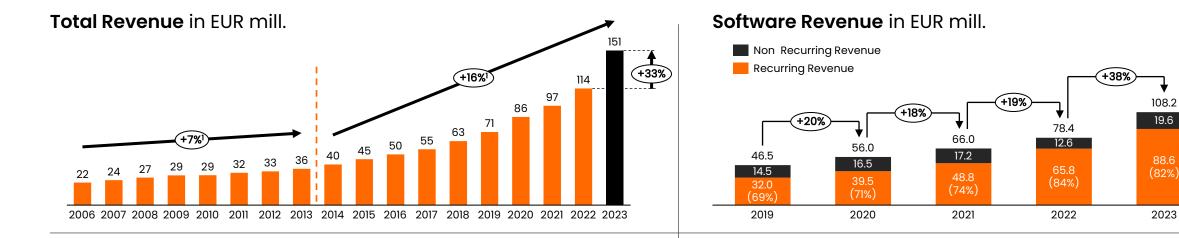
# Financials & KPI's - FY 2023

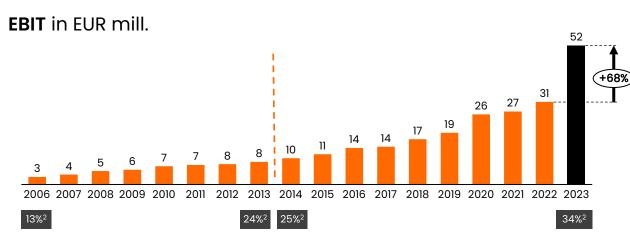
Adelholzener

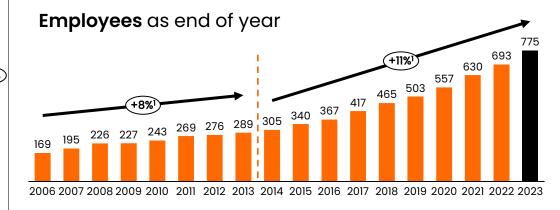


# ATOSS – 18<sup>th</sup> Record in Succession Running like Clockwork

Strong growth track record, excellent traction in cloud transition and expansion outside the DACH region.



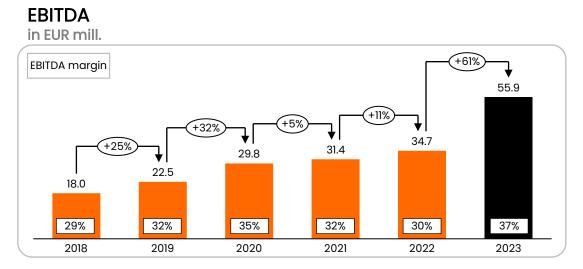




ATOSS

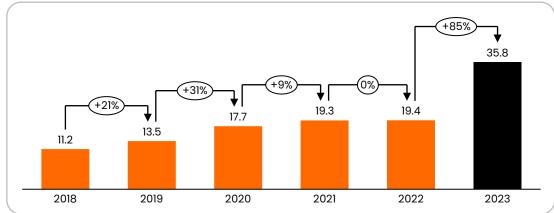
(1) Average growth rate; (2) EBIT as % of total revenue

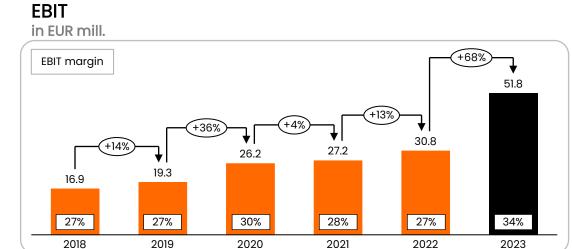
# ATOSS – 18<sup>th</sup> Record in Succession Top Key Figures 2023



#### Net profit

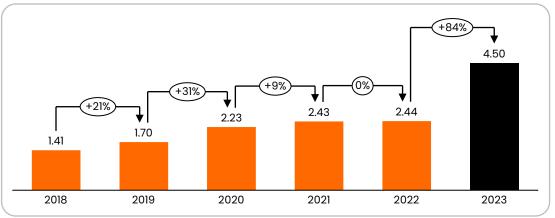
in EUR mill.





#### EPS

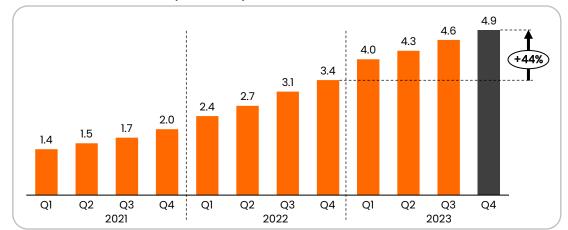
in EUR



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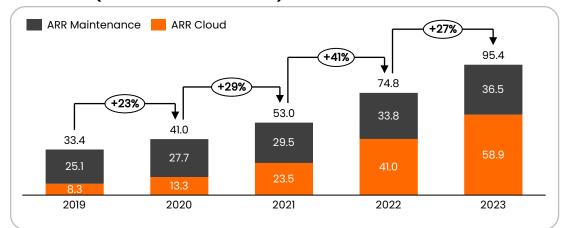
# ATOSS Cloud Strategy - Excellent foundation for further success

(Cloud + Maintenance) Quarterly Development 2023

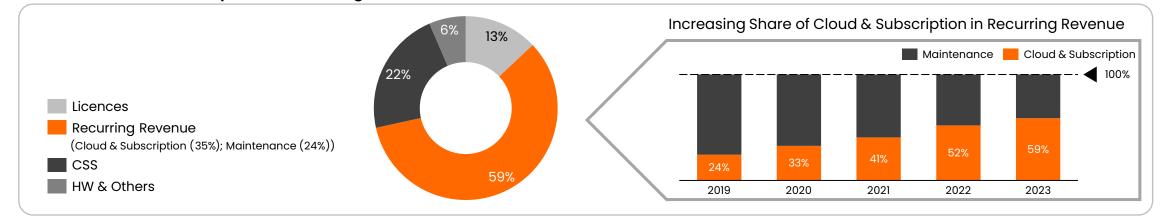


**Cloud MRR:** Quarterly development in EUR mill.

#### Share of Cloud & Subscription in Recurring Revenue in %



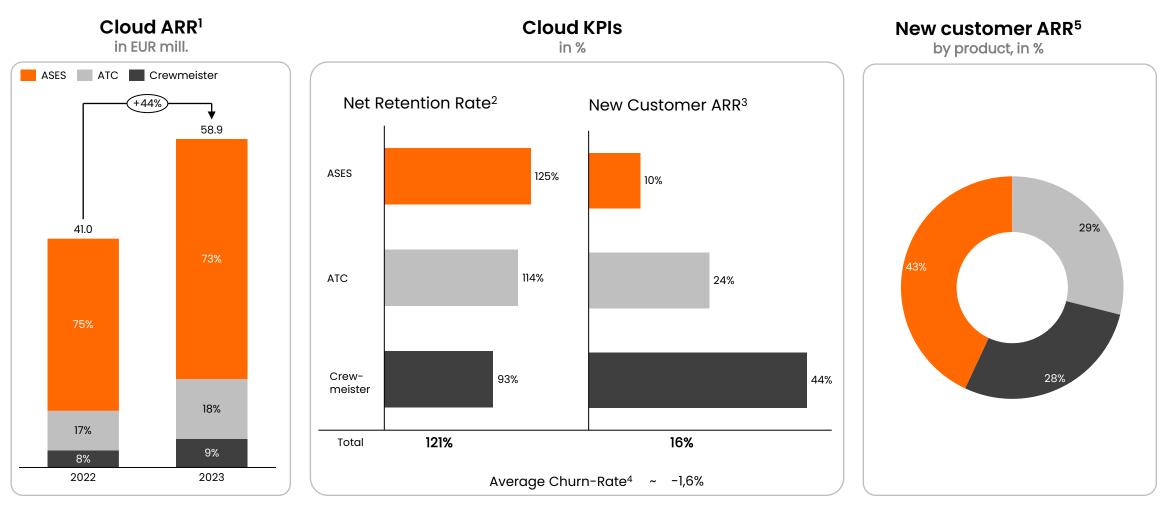
#### ARR Total (Cloud + Maintenance) in EUR mill.





## **ATOSS Cloud development by products**

**FY 2023** 



<sup>1</sup>ARR (Annual Recurring Revenue) comprises the turnover generated by the company over the next 12 months on the basis of current monthly cloud usage fees applicable as of the qualifying date <sup>2</sup> Net Retention Rate: revenue generated from existing customers as of PY- taking into account expansion and churn

<sup>3</sup> Share of New Customer ARR: revenue generated from new customers since Q4 PY – taking into account base, expansion, indexation and transfer of on-premises customers

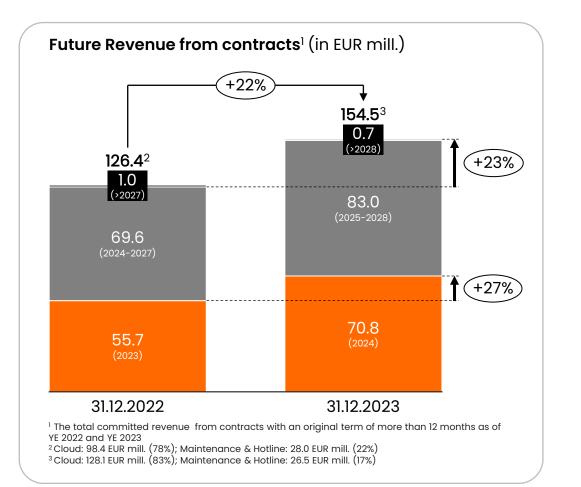
<sup>4</sup> Churn-Rate: calculated as contract terminations and contractions divided by ARR (w/o Crewmeister)

<sup>5</sup> Share of New Customer ARR: revenue generated from new customers since Q4 PY – taking into account base, expansion, indexation and transfer; without migration of on-premises customers



## Total committed future revenue from contracts with customers

**Cloud, Maintenance and Hotline** 



Rise in total committed revenues from contracts

with customers by + 22 %

vs. 31.12.2022

#### 70.8 EUR mill.

contractually committed revenues from cloud & maintenance in 2024

Contractually committed revenues from contracts with customers within the next 2 – 5 years increased

by **+23 %** (vs. 31.12.2022) to 83 EUR mill.

# Financials & KPI's - Q1 2024

CA

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C&A

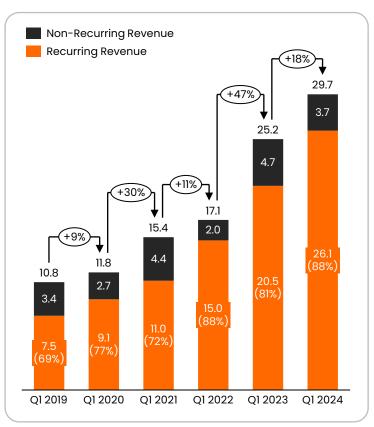
### Top Key Figures Revenue Q1 2024

#### +16% 41.8 +39% 36.2 +13%) 26.0 +16% 25.2 23.0 +17% (70%) 19.8 17.1 16.9 (66% (67% (60% (64%) 22% 23% 28% 31% 27% 29% 7% 7% 9% 6% 6% 7% Q1 2019 Q1 2020 Q1 2021 Q1 2022 Q1 2023 Q1 2024

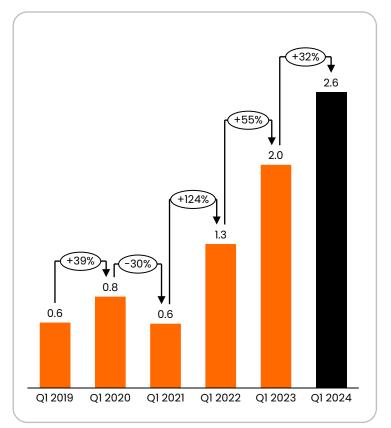
Total Revenue in EUR mill.

Software CSS HW & Others

#### Software Revenue in EUR mill.

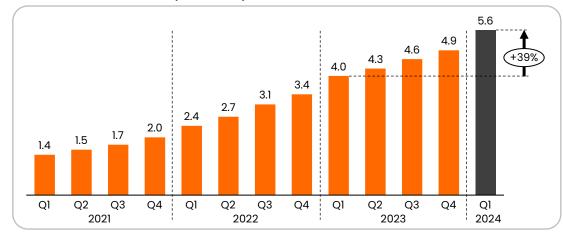


#### Non-DACH Revenue in EUR mill.



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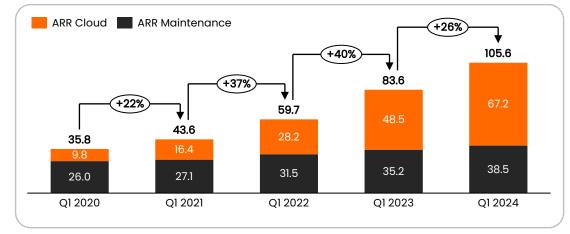
## Cloud MRR & ARR (Cloud + Maintenance) Development Q1 2024

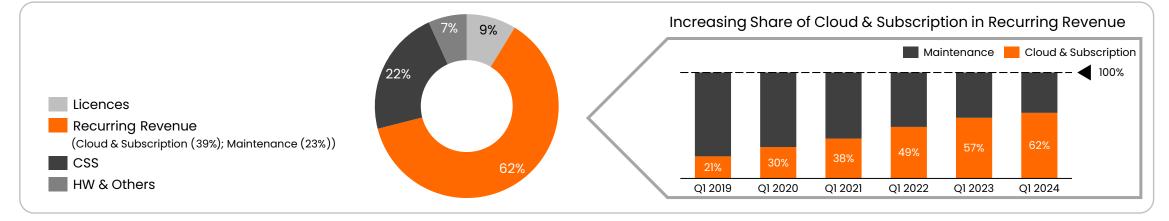


**Cloud MRR:** Quarterly development in EUR mill.

#### Share of Cloud & Subscription in Recurring Revenue in %

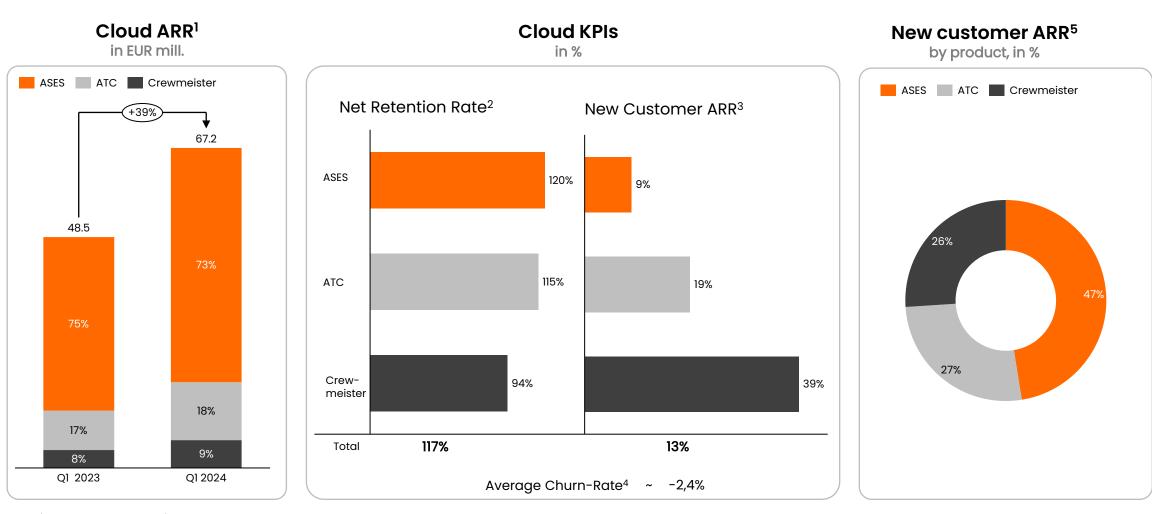








### ATOSS Cloud development by products Q1 2024



<sup>1</sup> ARR (Annual Recurring Revenue) comprises the turnover generated by the company over the next 12 months on the basis of current monthly cloud usage fees applicable as of the qualifying date <sup>2</sup> Net Retention Rate: revenue generated from existing customers as of PY- taking into account expansion and churn

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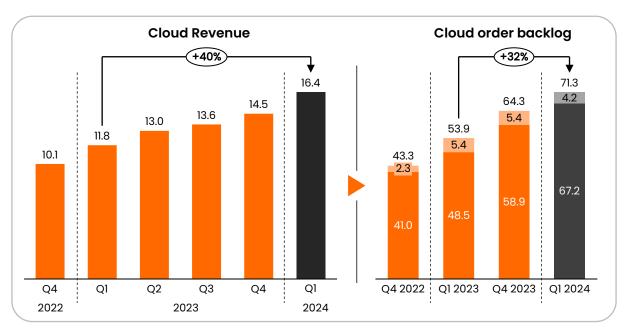
<sup>5</sup> Share of New Customer ARR: revenue generated from new customers since Q4 PY – taking into account base, expansion, indexation and transfer; without migration of on-premises customers



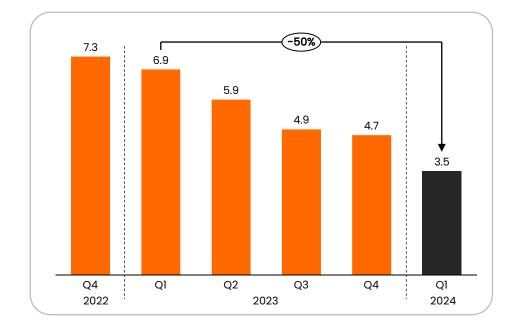
# **Order backlog**

### Q1 2024 - Growth ambitions strongly supported by order backlog

# Cloud order backlog (12months)<sup>1)</sup> in EUR mill.



#### **On-premises order backlog**<sup>2)</sup> Quarterly development in EUR mill.



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1) Cloud order backlog: ARR + contractually committed additions & expansions for the next 12 months 2) Typically revenue transformation within 12 -18 months

# **Growth Strategy**

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Hermes Fulfilment

ATOSS Software AG 2024

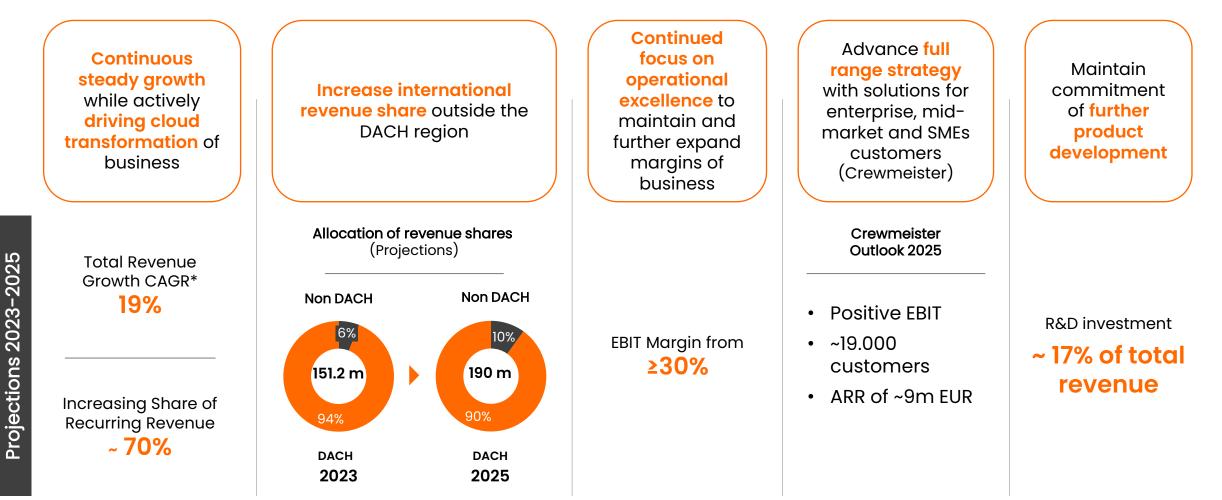
18



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# **Core Pillars of ATOSS' Growth Strategy**

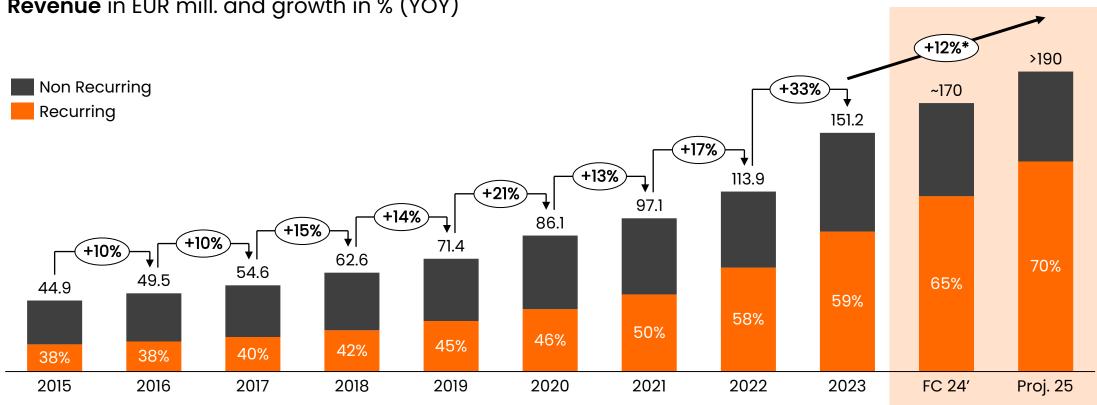
Growth leading the way for increased Recurring Revenue from Cloud Business and an ever-growing global subscriber base.



\*Base: Year end 2022

## **ATOSS Cloud Transformation**

Growth leading the way for increased Recurring Revenue (Model Projectory)



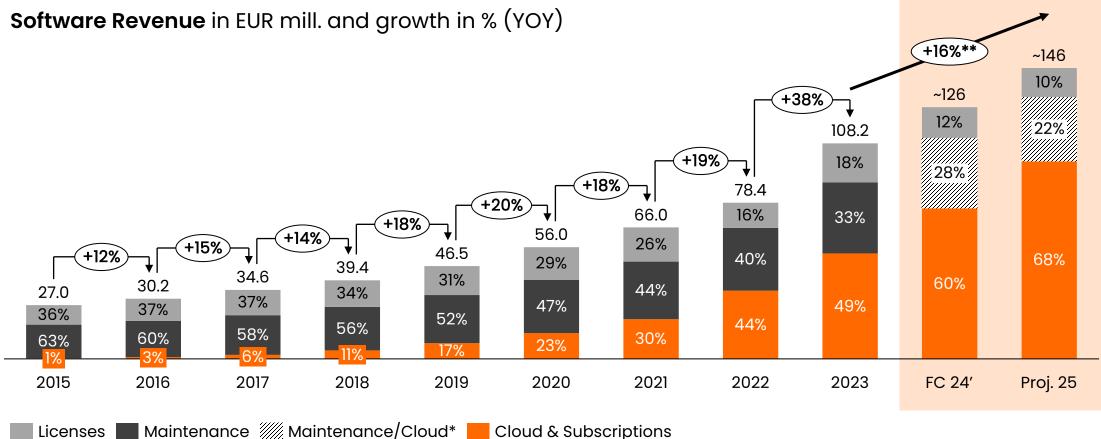
**Revenue** in EUR mill. and growth in % (YOY)

\* Compound Annual Growth Rate



## **ATOSS Cloud Transformation**

Growth Leading the way for increased Recurring Revenue (Model Projectory)



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\* depending on extent of transformation of existing on-premise customers into cloud and subscription customers; \*\* Compound Annual Growth Rate

# Internationalization strategy

ATOSS solutions operating worldwide

Increased International Revenue Share non-DACH

ATOSS Solutions currently in **50+ countries: multilingual solutions, 11 software languages** 

**ATOSS Strategy** 

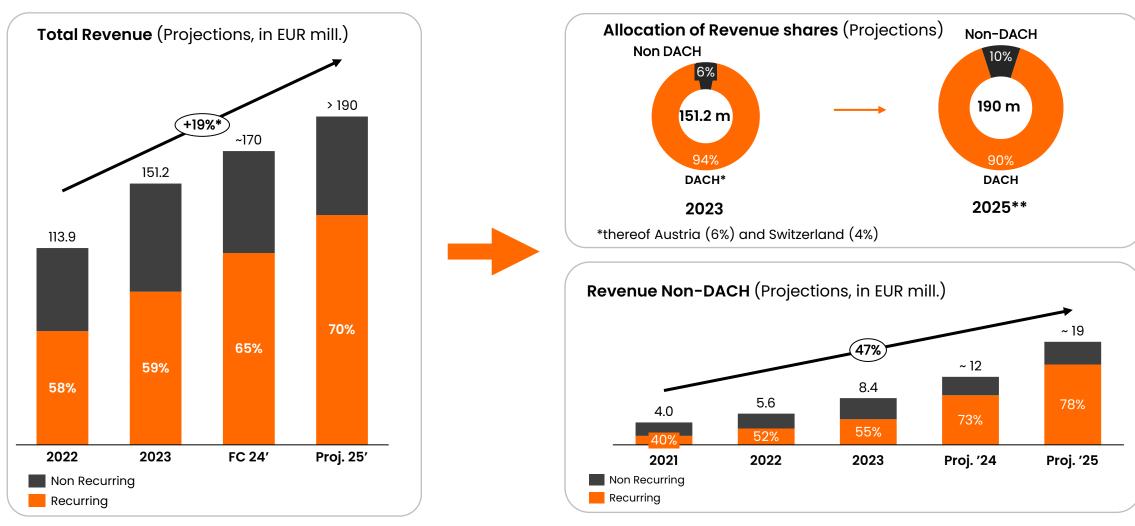
- Expand regional sales & service hubs
- Expansion of international partner network

As of 31.12.2023



# **ATOSS Internationalization**

Supporting overall growth strategy with expansion in Non-DACH countries



\* Compound Annual Growth Rate;

# **ATOSS Full Range Strategy**

**Crewmeister continues successful development** 

#### Highlights

- Positive impact by BAG decision
- New product features developed
- High customer satisfaction

#### **Key metrics**

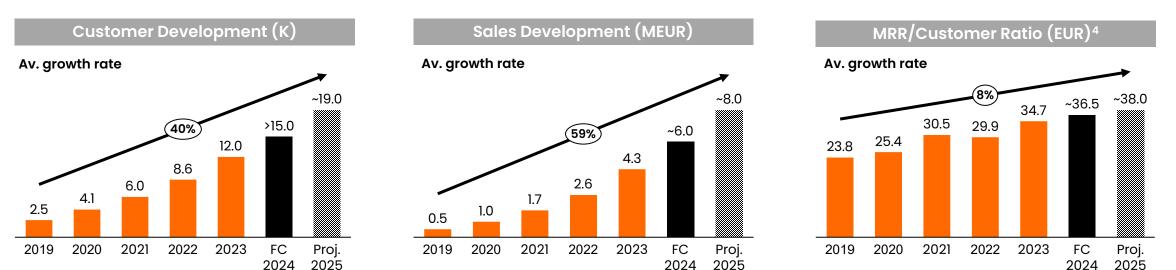
- Av. Customer Acquisition costs (CAC<sup>1</sup>): 299 EUR
- Av. Customer Lifetime Value (CLTV<sup>2</sup>): 1,736 EUR
- CLTV/CAC-Ratio: 5.8
- Av. Monthly Churnrate<sup>3</sup>: 1.52 %
- Cloud Gross Margin: +79%

#### Outlook 2025

- Positive EBIT
- ~19.000 Customers

∹=\_ Crewmeister

• ARR of ~9m EUR



<sup>1</sup> CAC (Customer acquisition cost) (@ 2023): cost of resources for the business in order to acquire a new customer. Customer acquisition cost involves sales and marketing costs.

<sup>2</sup> CLTV (Customer lifetime value) (ø 2023): estimate of all the future gross profits to be accumulated from a relationship with a given customers

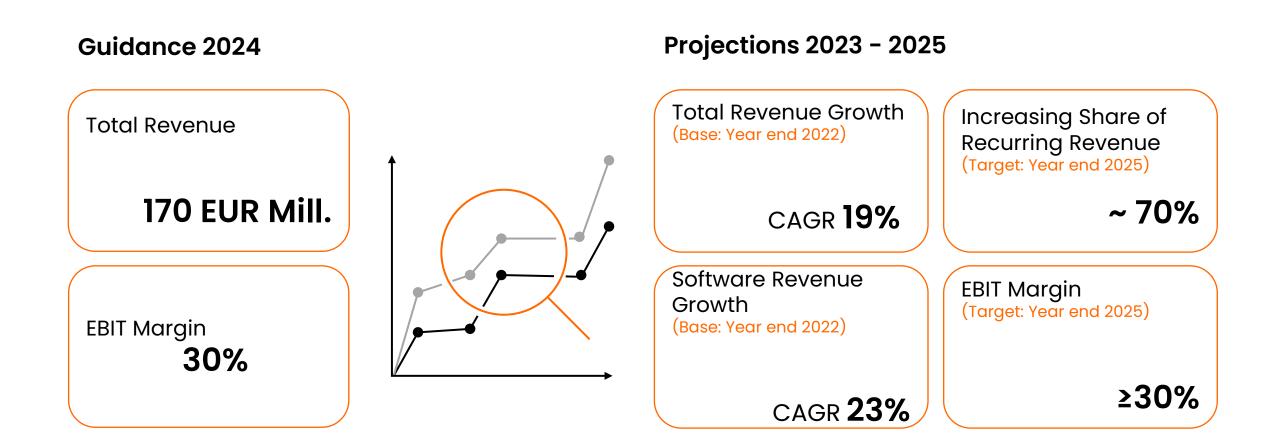
<sup>3</sup> Churnrate (12/2023): Ratio, in the current year (12 month avg.), of customer terminations (number) and the total number of customers (number) with an existing contract at the end of the year/month

<sup>4</sup> MRR/Customer Ratio shows the monthly recurring revenue per customer calculated on the MRR and Customers as of the 31st of December each year



### **ATOSS – Growth Projections**

Strong Growth and Margins while building Recurring Revenue



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# Sustainability at ATOSS

It's our vision to create a working world, in which everyone benefits

**Christof Leiber** CFO, ATOSS



# Sustainability at ATOSS

Our sustainability pillars



#### **Customer and society**

- Data protection and data security
- Customer satisfaction
- Social and cultural activities

#### **Employees at ATOSS**

- Recruitment and retention
- Continuous training and learning
- Health promotion and recreation
- Diversity





# Sustainability at ATOSS

Our sustainability pillars



#### Integrity and compliance

- Prevention of discrimination, corruption, bribery, respect for human rights
- Compliance Management System acting in accordance with all laws, social guidelines and values

#### **Environmental protection**

- Energy & CO2 reduction
- Conservation of resources





## Sustainability at ATOSS Our goals (1/2)

#### **Customer and society**

#### **Customers**

Goals till 2025:

- Recurring revenue: ~70%
- Revenue CAGR (2023-2025): 19%
- Grow Customer Number: 20,000+
- Expand International Customer base

#### In addition:

- Cloud Churn: < 2% per year</li>
- Net Retention Rate: > 110%
- R&D investment: ~ 17% of total revenue
- Net promoter score: ≥ 10

#### Social

• Continued donations in the areas of culture, environment, children and social projects

### **Employees at ATOSS**

#### **Employee Experience**

Goals by 2024:

- Employee Engagement Index: >80%
- Leadership Index: 3.7
- Employee Net Promoter Score: ≥ 25
- Working Flexibility Satisfaction Index: ≥ 75

#### **Diversity & Inclusion**

Goals by 2027:

- Company-wide gender distribution: 50% female / 50% male
- Gender distribution of managers: 40% female / 60% male
- Gender distribution Executive Leadership Team: 30% female / 70% male



### Sustainability at ATOSS Our goals (2/2)

#### Integrity and Compliance

#### **Integrity and Compliance**

- Compliance training: 100% success rate
- Continuing to raise awareness of compliance and security issues
- Further internal training measures on topics such as equal treatment and compliance

#### Information security

- Recertification according to ISO/IEC 27001:2022
- Availability of cloud services: >99.5%

### **Environmental protection**

#### **CO2 footprint**

Goals by 2024:

- Development of a reduction path for CO2 emissions till 2030 (incl. base line for CO2-Emissions acc. Scope 1,2 and 3)
- Extension ATOSS sustainability reporting due to new legal requirements ("Corporate Sustainability Reporting Directive" (CSRD))
- Further actions for reducing emissions in the area of employee mobility

Goals by 2025:

• 100% green electricity at all ATOSS sites by 2025

#### **Resource efficiency**

Goals by 2024:

Rollout electronic-signature software



# **Employees at ATOSS**

Working with Passion & Purpose

# "The team is the key to sustainable success"

- Intensive and structured onboarding
- Detailed career model
- Working in diverse teams / short
- decision-making paths
- Meaningful working environment

#### "We are top employer"

• Employee Engagement Index: 80%



### "Continuous employee growth"

• 775 employees (12/22: 693)



# "We live diversity and promote equal opportunities and inclusion"

- Member of "Charta der Vielfalt"
- Employees from around 49 countries
- 59% male/41% female > ongoing diversity goals by 2027

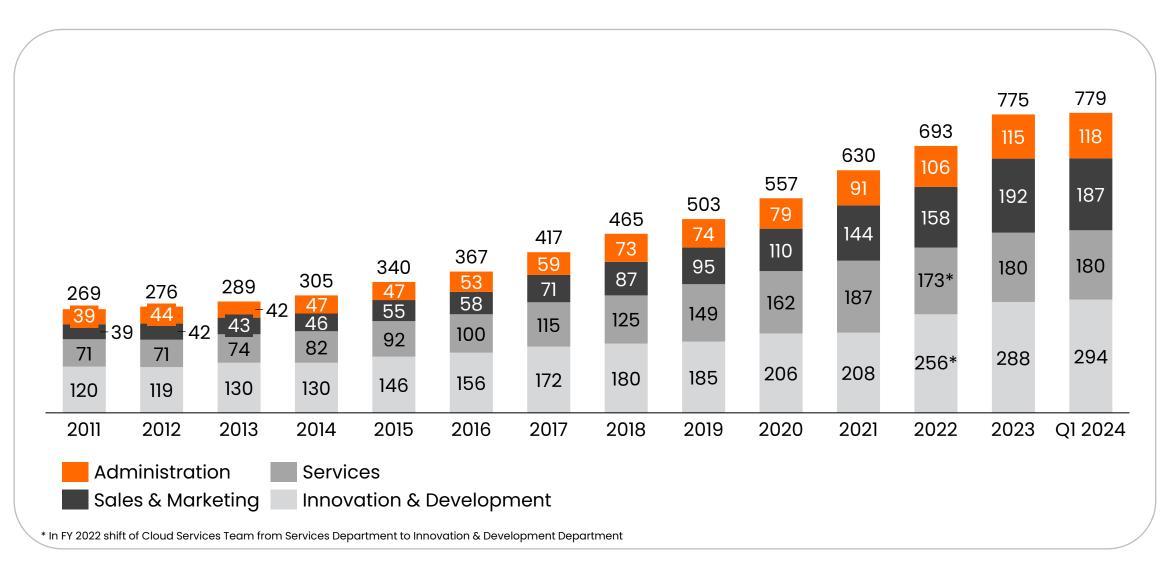
charta der vielfalt

#### "Individuality in Working Life

- Employee Well-being in Focus"
- Hybrid and flexible working model
- Sport offers and health management
- Team and after-work events



## **Continuous Expansion of Personnel Capacities**

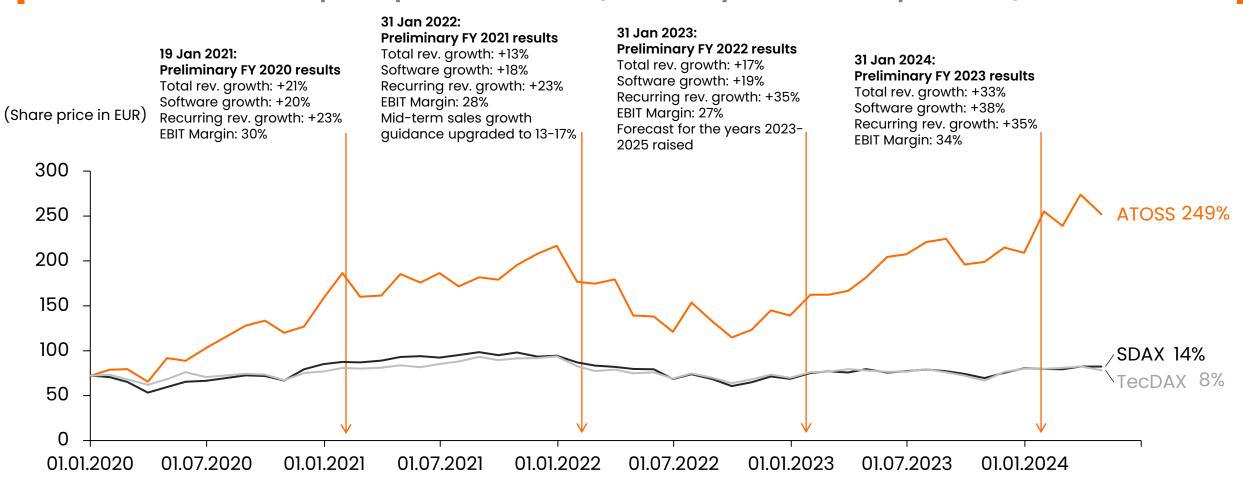


# **Additional Attachments**



### **The ATOSS Share**

#### Share price performance\* (1 January 2020 – 30 April 2024)

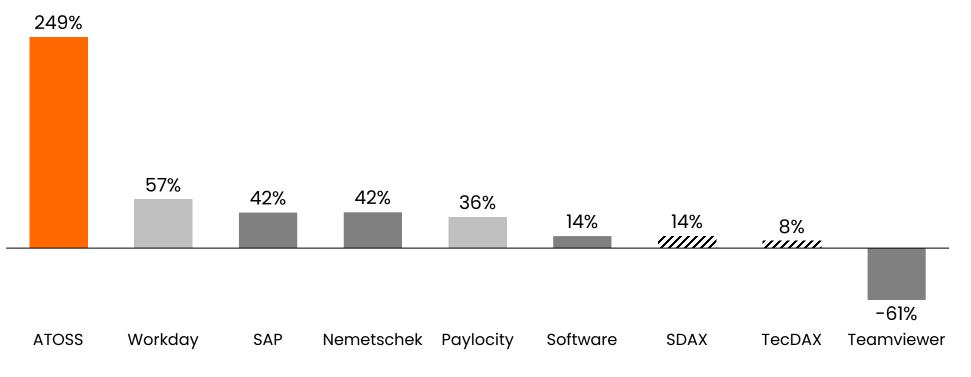


\*SDAX/TecDax Index rebased on ATOSS' share price of EUR 72,25 as of 01/02/2020



# **ATOSS Stock**

#### High Performer in European Software and HCM Stocks since COVID



Share price performance\* (01/2020 - 04/30/2024)

HCM Saas European Software

\* ATOSS, Nemetschek, Software, Teamviewer, SAP, Invision, SDAX: XETRA-Opening price 01/02/2020 and -Closing price 04/30/2023; Paylocity: Frankfurt Stock Exchange-Opening price 01/02/2020 and -Closing price 04/30/2023; Workday: Tradegate-Opening price 01/02/2020 and -Closing price 04/30/2024

## Income statement (IFRS) Q1 2024

in KEUR	Q1 2024	Proportion of total revenue	Q1 2023	Proportion of total revenue	Change 2024 / 2023
Total revenues	41,843	100%	36,223	100%	16%
Software	29,722	71%	25,213	70%	18%
Licenses	3,654	9%	4,685	13%	-22%
Maintenance	9,654	23%	8,771	24%	10%
Cloud & Subscriptions	16,415	39%	11,757	32%	40%
Consulting	9,280	22%	8,337	23%	11%
Hardware	1,966	5%	1,794	5%	10%
Others	875	2%	879	2%	0%
EBITDA	15,070	36%	12,572	35%	20%
EBIT	14,019	34%	11,593	32%	21%
EBT	14,507	35%	11,662	32%	24%
Net profit	9,759	23%	7,731	21%	26%
EPS in euro	1.23		0.97		26%

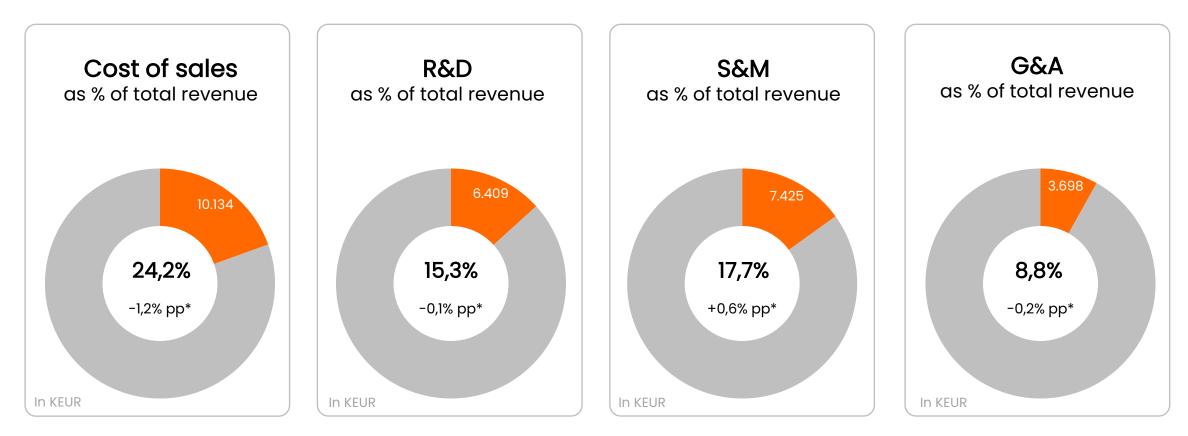
# Cash flow development (IFRS) Q1 2024

in KEUR	Q1 2024	Q1 2023
Cash flow from operating activities (1)	29,449	23,505
Cash flow from investment activities (2)	-314	-930
Cash flow from financing activities (3)	-805	-739
Changes in cash and cash equivalents – total (1) to (3)	28,330	21,836
Cash and cash equivalents at the beginning of the period	64,201	26,758
Effects of exchange rate changes on cash and cash equivalents	-360	77
Cash and cash equivalents at the end of the period	92,171	48,671



### Cost ratios Q1 2024

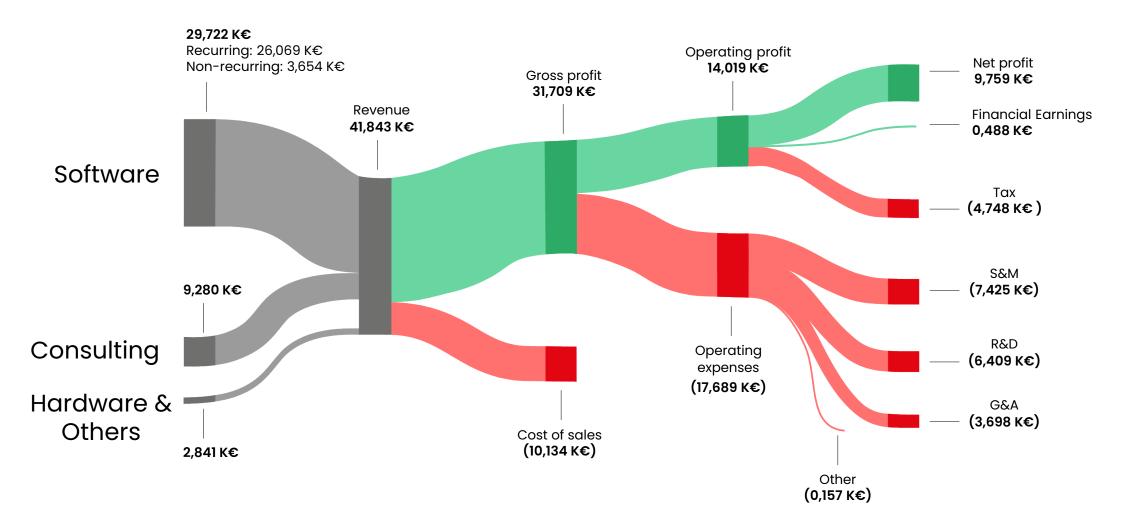
#### Total Revenue: EUR 41.8 million



\* Delta to PY YTD



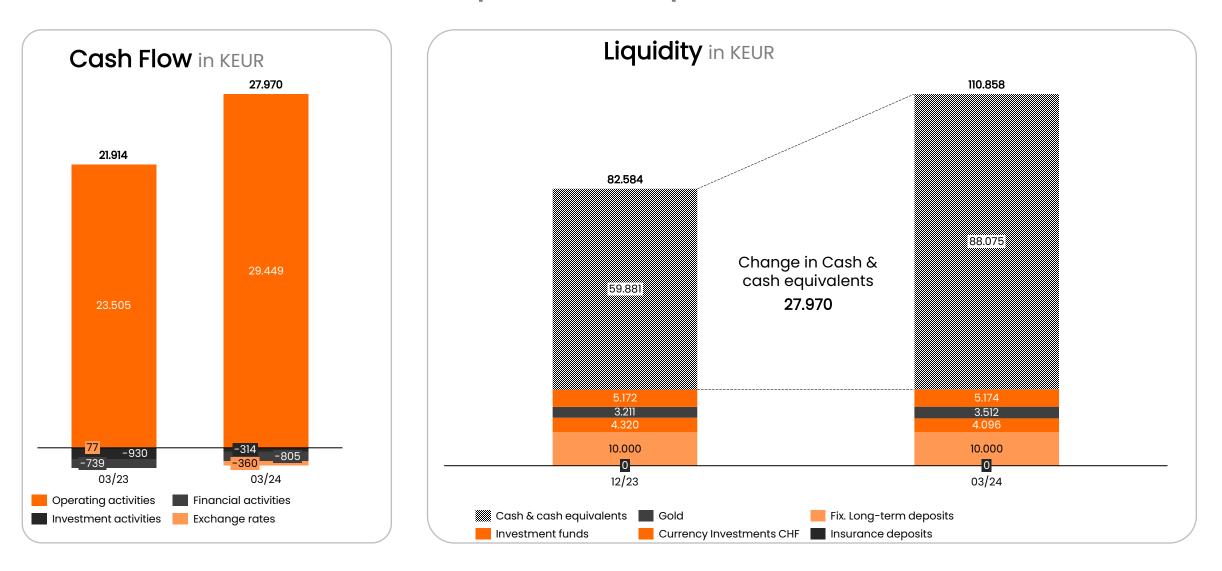
#### Income Statement Q1 2024





## Financial Development – Q1. 2024

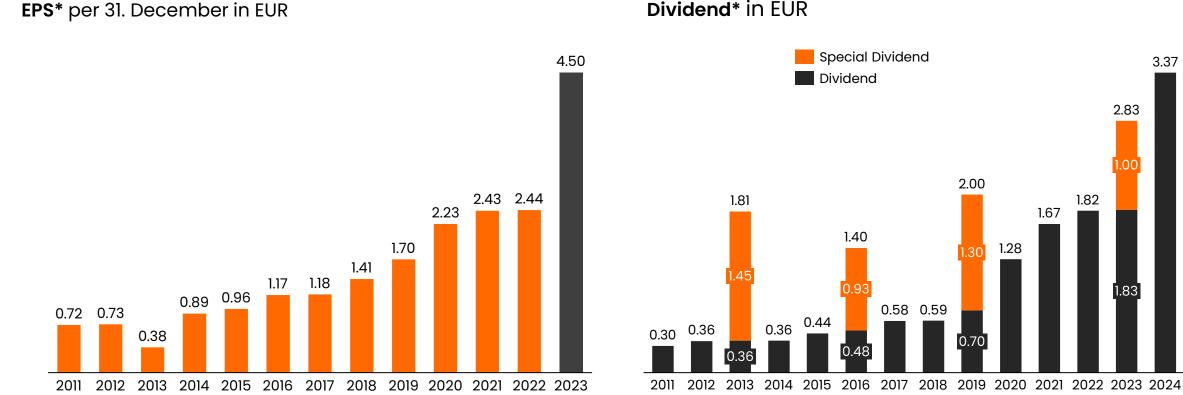
Impressive cash position





# The ATOSS Share

**Dividend Policy** 



**Dividend**\* in EUR

ATOSS stays true to its dividend policy with continuity to the previous year

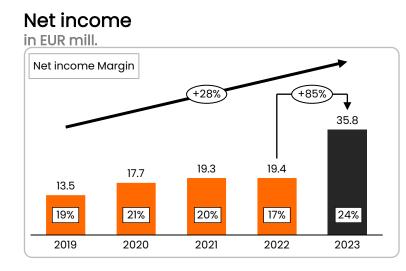
\* The previous year's figures have been adjusted due to stock split in 2020; Rounding up to 2 decimal places

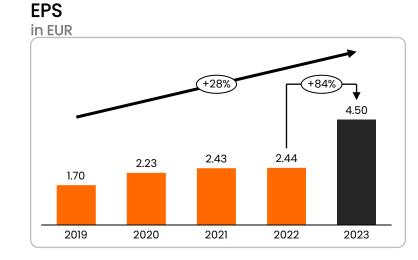


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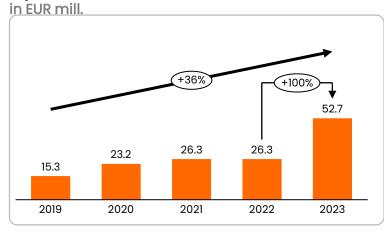
# **Financial KPIs**

Financial strength excellent base for further growth

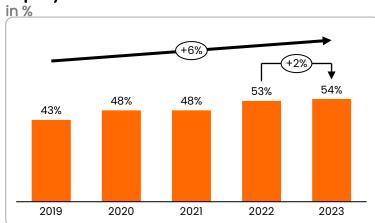




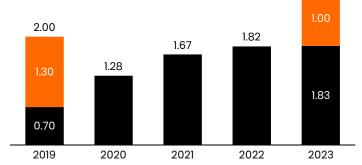
#### **Operational Cashflow**



Equity Ratio







2.83

Market capitalization in EUR mill. As of year end 1.726 1.257 1.107 571

2021

2022

2023

**ATOSS** 

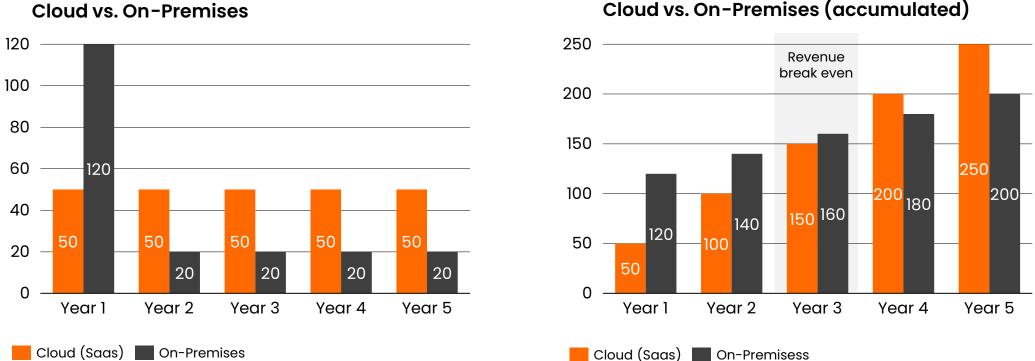
2019

2020

42 © ATOSS Software AG 2024

### **On-Premises vs. Cloud Model**

Revenue/Payment scheme

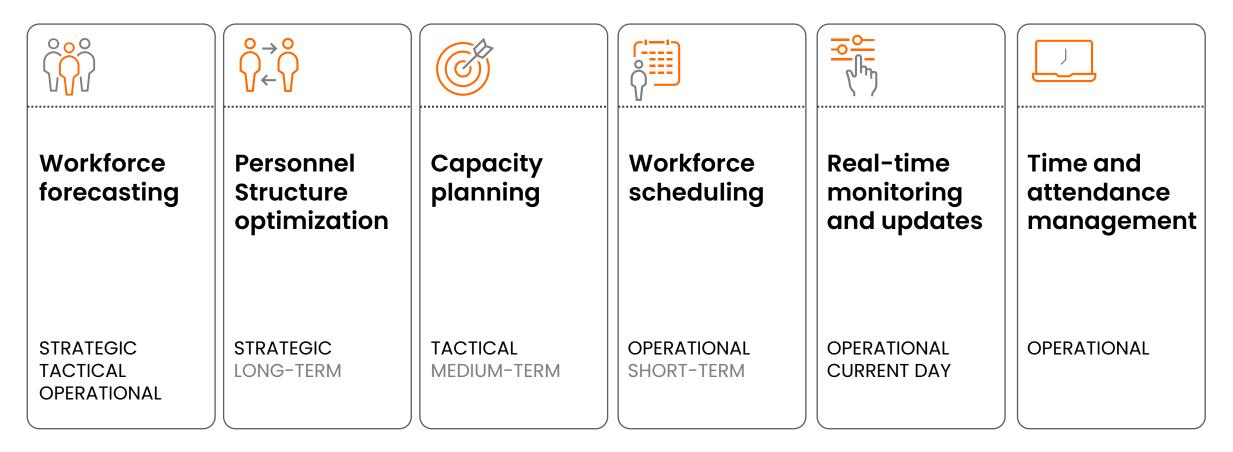


Cloud vs. On-Premises (accumulated)

- Cloud Services lead to Service Optimization & Cost Savings for ATOSS Customers
- Service Optimization & Cost Savings allow for increased accumulated revenue after 3.5 years ٠

# **Comprehensive Workforce Management**

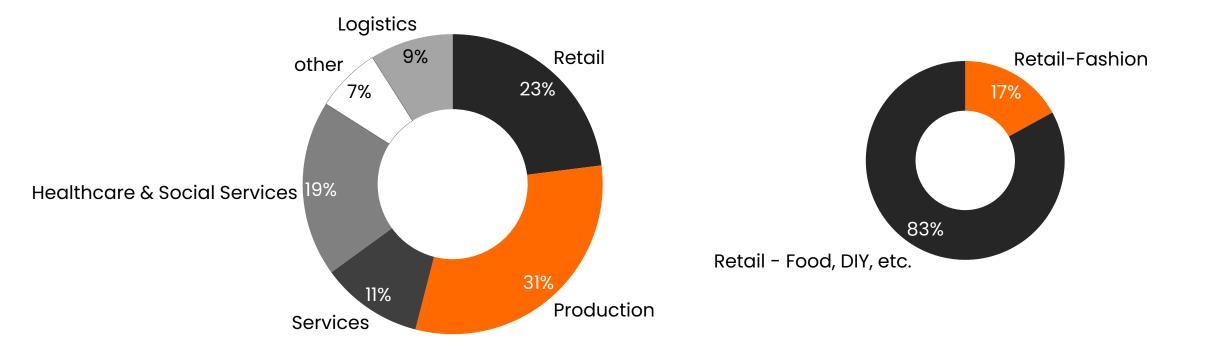
6 steps for success



#### Flexibilisation of working time



## **ATOSS Sales by Segment\***



The five largest customers account for approx. 7 percent of company's sales.

\* FY 2023/revenue



# Disclaimer



This presentation contains forward-looking statements based on the beliefs of ATOSS Software AG. Such statements reflect current views of ATOSS Software AG with respect to future events and results and are subject to risks and uncertainties. Actual results may vary materially from those projected here, due to factors including changes in general economic and business conditions, the introduction of competing products, lack of market acceptance of new products, services or technologies and changes in business strategy. ATOSS Software AG does not intend or assume any obligation to update these forward-looking statements.

#### **ATOSS Software AG 2024**

