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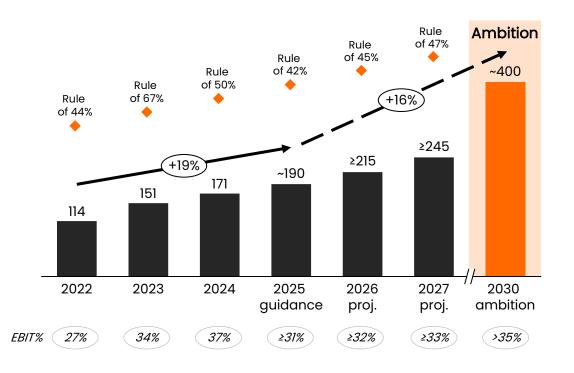
ATOSS .

## ATOSS – Leading in the field of Workforce Management

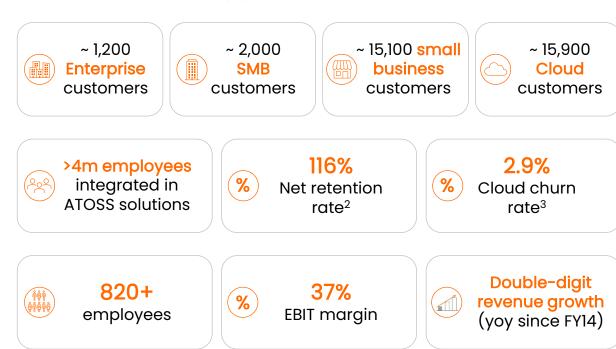
Strong growth potential with a clear path to 16% CAGR through 2030

We are a **leading Workforce Management provider** with tailored solutions for **international Enterprise, SMB,** and **small-business** customers, fueled by **strong historic growth** and **performance metrics** to drive our future growth strategy

#### Total revenue in EURm



## Key factors supporting growth ambition<sup>1</sup>





Ol Market for Workforce Management, business model and product update



# Workforce Management landscape continues to grow and evolve

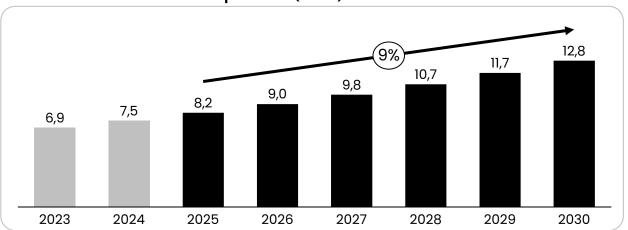
#### Global trends in the WFM market

**Digitalization of labor:** Al-driven WFM solutions enhance efficiency and business value for both employees and managers<sup>1</sup>

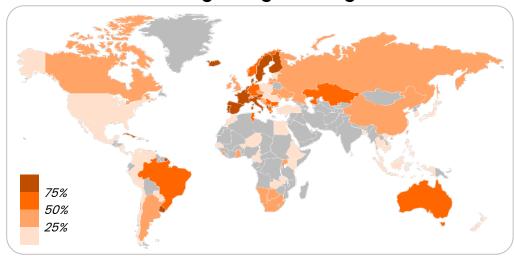
Increasing regulatory complexity: Europe's multi-layered regulations including collective bargaining agreements increase demand for WFM solutions that simplify compliance and streamline management, particularly for hourly paid workers

Resource and skilled staff scarcity: Workforce scarcity has accelerated investment in advanced scheduling and employee experience initiatives to optimize deployment, retention and efficiency<sup>1</sup>

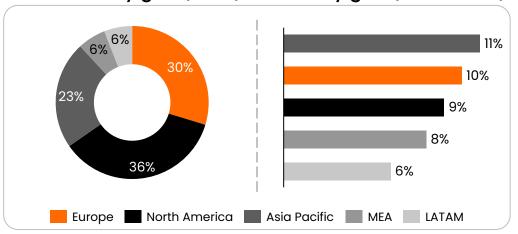
## WFM market size development (\$bn)3



## Global collective bargaining coverage rate<sup>2</sup>



Market size by geo (2023)<sup>3</sup> CAGR by geo (2023-2030)<sup>3</sup>







# ATOSS' product portfolio supports customers' shifting needs

Full-range solutions span varying areas of need and complexity, resulting in strong ROI for customers

#### ATOSS helps companies to have ...

...the right employee

...with the right qualification

...at the right place

...at the right time

...at the right cost

...at full compliance

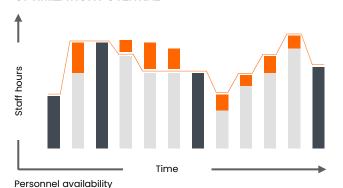
...with optimal employee experience

#### **Current situation**

Fluctuation in demand

Little flexibility and long response times

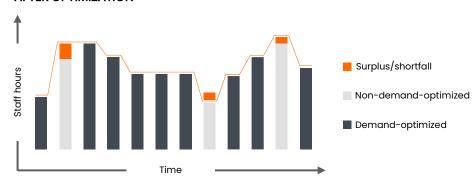
#### **OPTIMIZATION POTENTIAL**



#### Goal

Demand and cost-optimized synchronization of working time and order volume

#### **AFTER OPTIMIZATION**



#### **Exemplary:**

Effects generated from ATOSS projects – Cross-industry (figures per year)<sup>1</sup>

up to 70%
Reduced personnel costs in HR

up to 10.000 h/p.a.
Freeing up capacities through self-services

up to 75%
Time savings through automatic reports

up to 80%
Reduced planning
effort

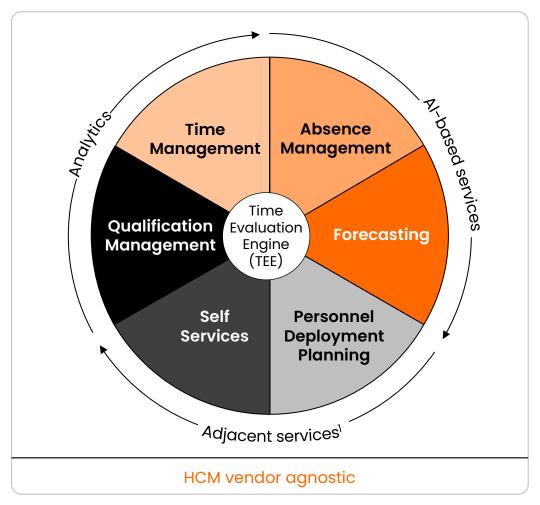
up to 90%
Savings in overtime

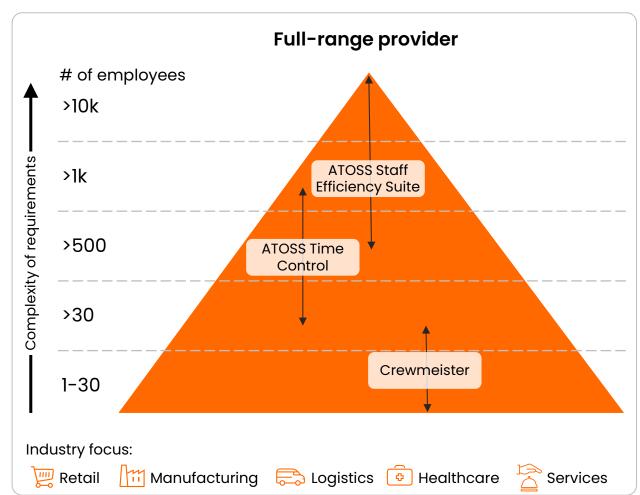
up to 50%
Increased
efficiency



## Workforce Management by ATOSS in a nutshell

## Efficiency via highly flexible staff deployment







## Workforce Management market drivers

## How ATOSS' solution portfolio addresses key market trends

#### Market forces and trends for Workforce Management:



#### Compliance

Organizations increasingly rely on technology and analytics to ensure legal and ethical Workforce Management amid increasing regulatory demands



## Demographic change

With an aging workforce and skill shortages, companies must invest in upskilling, employee development and flexible work models to stay competitive



## **Digital Natives**

Generations Z and Alpha, raised with advanced technology, will expect intuitive, Al-driven, and seamless digital experiences in the workplace



#### Volatility

To navigate rising uncertainty and shifting demand, companies need flexible production systems, data-driven forecasting, and adaptable workforce strategies



Our comprehensive Workforce Management solution portfolio comprising ASE/S, ATC and Crewmeister, holistically addresses these market forces and trends, enabling businesses of all sizes to stay agile, digital, and competitive













Scheduling & forecast accuracy



Flexibility



Scheduling & forecast accuracy



Laws & regulations

Data accuracy



Flexible work arrangements



Well-being



Flexible work arrangements



Policies & procedures



Collaboration



Workforce intelligence



Workforce intelligence



## North Star strategy

## ATOSS' product roadmap and main adjacent investment areas



Al services: Absence rate forecasting for illness & vacation (GA1: 01.08.25)

Reduced configuration effort and increased forecast quality

**Workforce intelligence:** Al-based analytics (GA<sup>1</sup>: 01.08.25)

Strategic insights on fluctuation, overtime and absences

Integration of external workers: Standardized interface according to the SETU standard for the integration of external workers (FCS<sup>2</sup>: 01.08.25)

- Effective mitigation of worker shortages

Self scheduling: Self Scheduling (Medical) Staff Center Mobile (GA<sup>1</sup>: 01.08.25), Desktop (GA<sup>1</sup>: 01.10.25)

- Enhanced employee experience

## **ATC**

#### Notification management (Q1/25)

- Improved proactive communication

#### Employee self services (Q2/25)

- Enhanced user experience

#### Planning self services (Q4/25)

- Increased flexibility in scheduling

#### Employee chat (Q3/25)

- Improved communication

#### **DATEV integration** (Q4/25)

Seamless payroll processes

## -= Crewmeister

#### Absence management NextGen (Q3/25)

 Enhanced absence management with more flexible edits, requests, and absence types

#### Time tracking NextGen (Q4/25)

 Introduction of supplements and better support for flex workers

#### Shift planner NextGen (Q1/26)

 Improved shift assignment and introduction of shift swaps

#### Al-based crew administrator (Q2/26)

Introduction of set-up guide and proactive Al recommendations and alerts

Integration hub platform (2026+)



## Main investment areas:



#### Al-based analytical solutions

Analytics solution to help customers gain better and deeper insight into their data



Autonomous systems for faster execution, reduced effort, and proactive, scalable decision-making



## Voice of the employee

Focus on employee feedback to integrate sentiment into decision making



#### **Collaboration solutions**

App for frontline employees to streamline processes for deskless workers



## Al services portfolio & 2025 pipeline

## **ATOSS AI services**

We initiated the rollout of our first AI services for ASE/S in 2024, with **two services** already in **general availability** and **three more** expected in **August** 

escription
or patient numbers are analyzed in order to requirements based on forecasted work ata and budget allowances
chine learning. Administrators have the data to ensures improved data quality, usis for more precise forecasts
Al generates vacation rate forecasts that nning process, reducing manual effort and f long-term workforce planning
generate accurate forecasts based on forecasts are integrated directly into the educing manual effort for the planner
shboards and custom analyses. Users can set alerts, track trends. Forecasting tools n future benchmarking capabilities
e re



extend the AI solutions to the rest of our solution portfolio as well

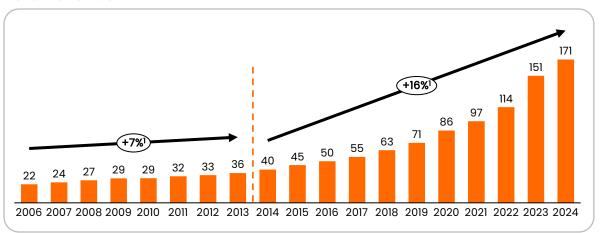


## ATOSS – 19th record year

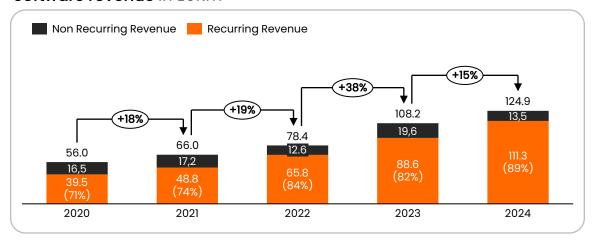
## Running like clockwork

Strong growth track record, excellent traction in Cloud transition and expansion outside the DACH region

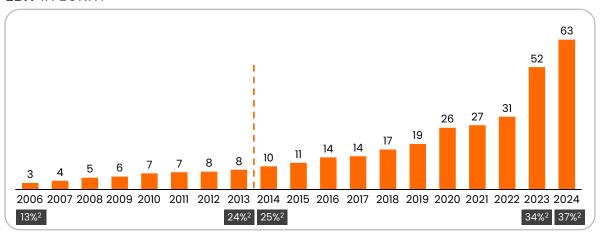
#### Total revenue in EURm



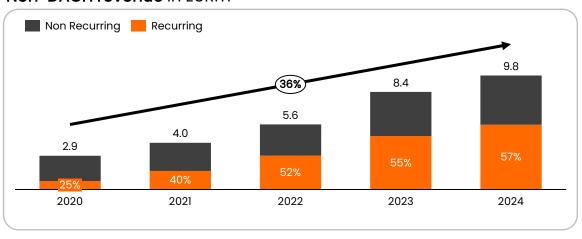
#### Software revenue in EURm



#### **EBIT** in EURm



#### Non-DACH revenue in EURm

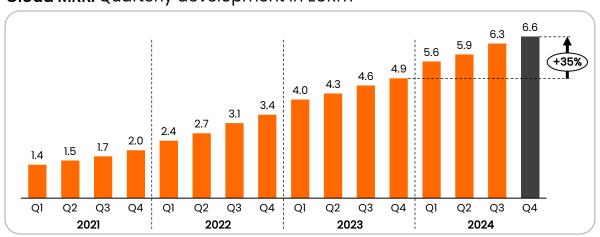




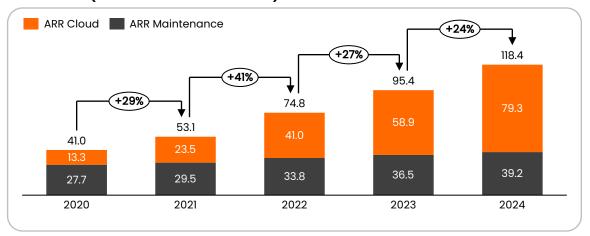
## Cloud MRR & ARR (Cloud + maintenance) development

FY 2024

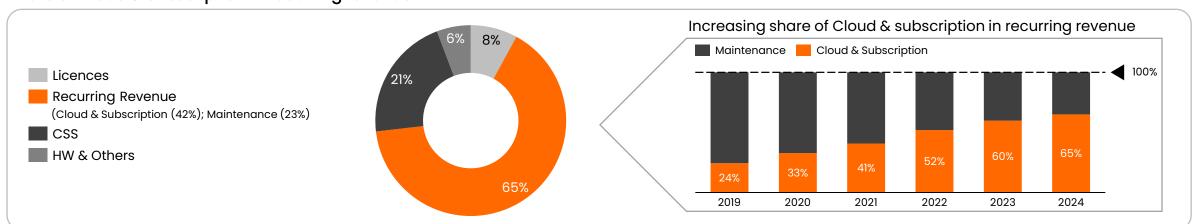
#### Cloud MRR: Quarterly development in EURm



## ARR Total (Cloud + maintenance) in EURm



#### Share of Cloud & subscription in recurring revenue in %

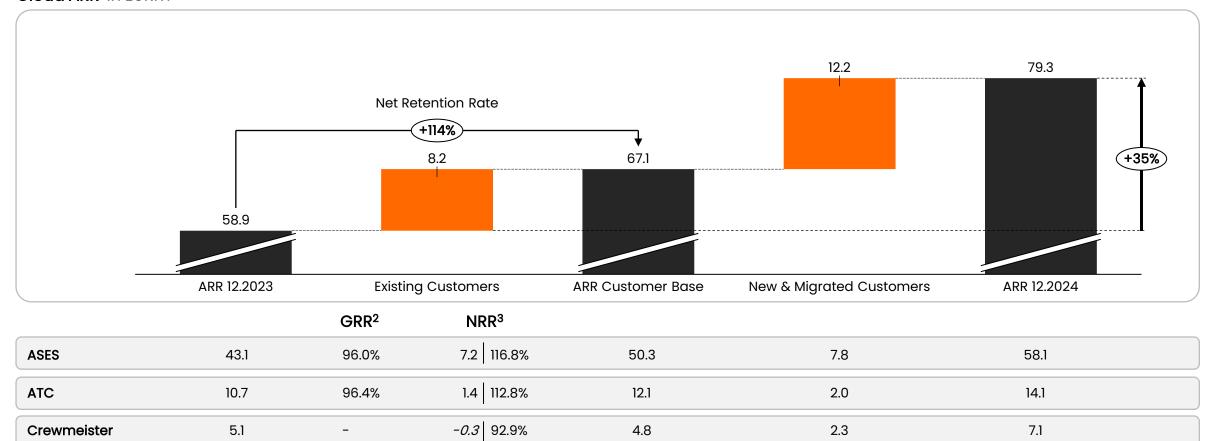




## **ATOSS Cloud development by products**

FY 2024

#### Cloud ARR<sup>1</sup> in EURm



<sup>1.</sup> ARR (Annual Recurring Revenue) comprises the turnover generated by the company over the next 12 months on the basis of current monthly cloud usage fees applicable as of the qualifying date 2. Gross Retention Rate: Percentage of existing customers or revenue retained over the last 12months, excluding expansion and new customers

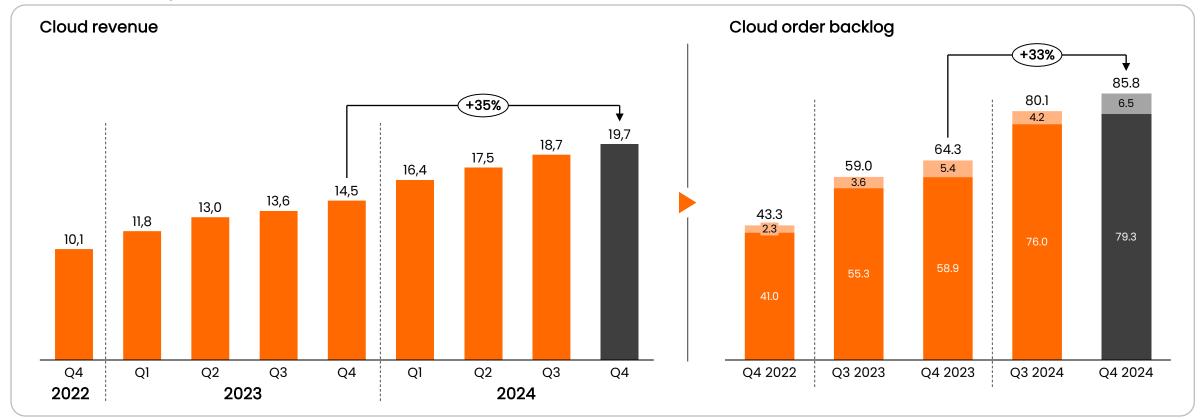


<sup>3.</sup> Net Retention Rate: Revenues generated from existing customers as of PY- taking into account expansion and churn (based on PY ARR)

## Cloud order backlog

FY 2024

## Cloud order backlog (12 months)<sup>1</sup> in EURm



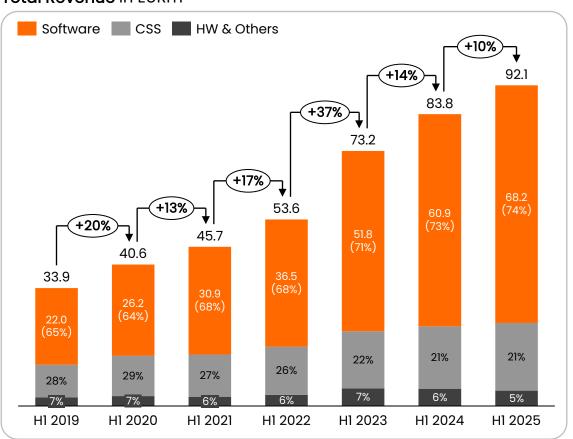


# Truma Group | ATOSS Customer 03 Financials & KPIs H1 2025 ATOSS 🐇

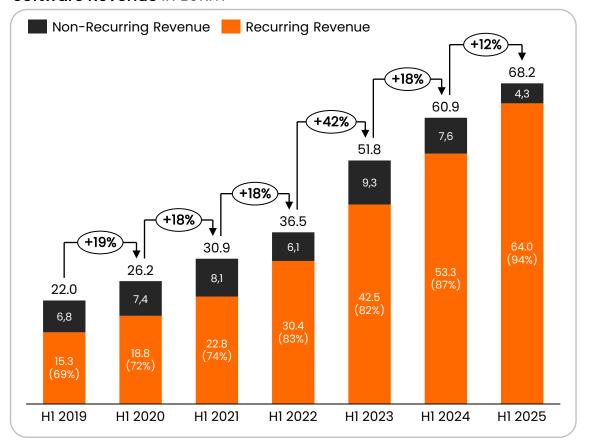
## Revenue

## H1 2025

#### Total Revenue in EURm



#### Software Revenue in EURm

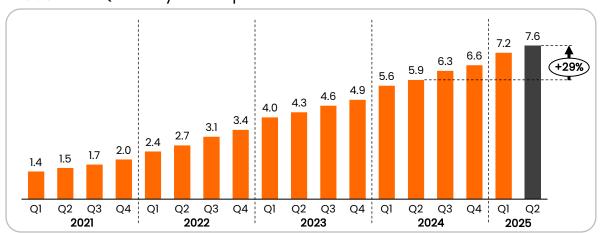




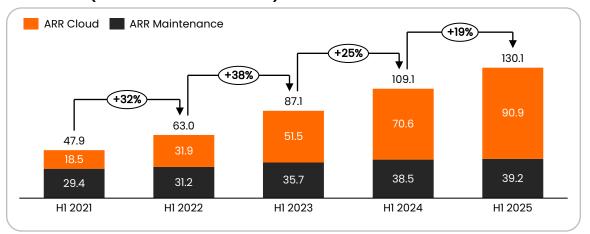
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H1 2025

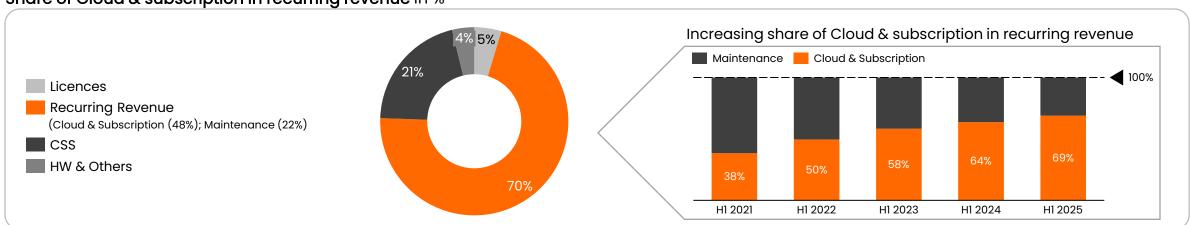
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## ARR Total (Cloud + maintenance) in EURm



## Share of Cloud & subscription in recurring revenue in %

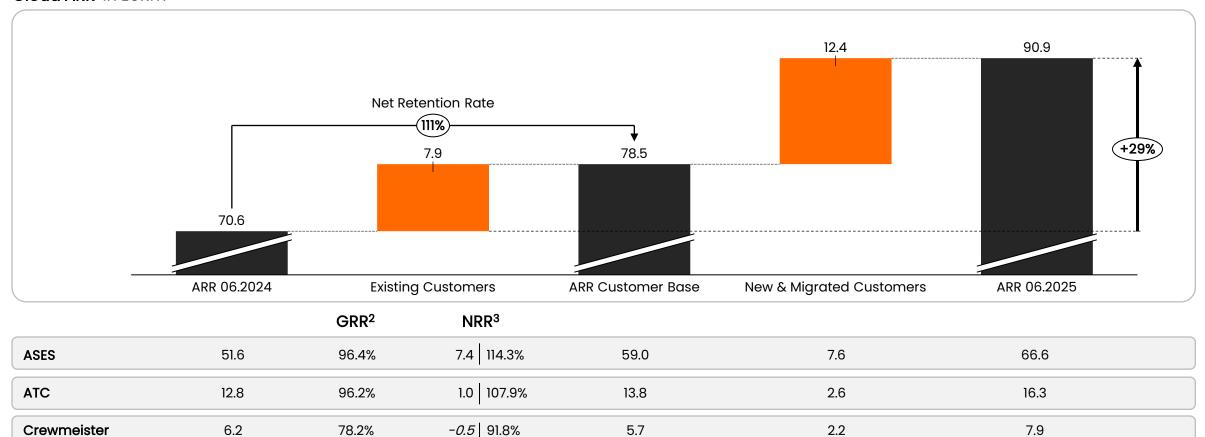




## **ATOSS Cloud development by products**

H1 2025

#### Cloud ARR<sup>1</sup> in EURm





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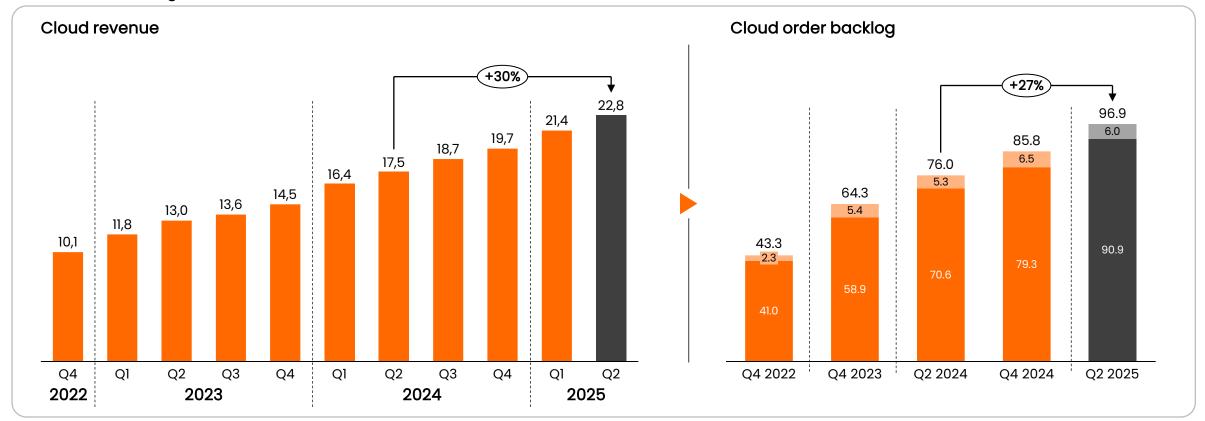
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## Cloud order backlog

H1 2025

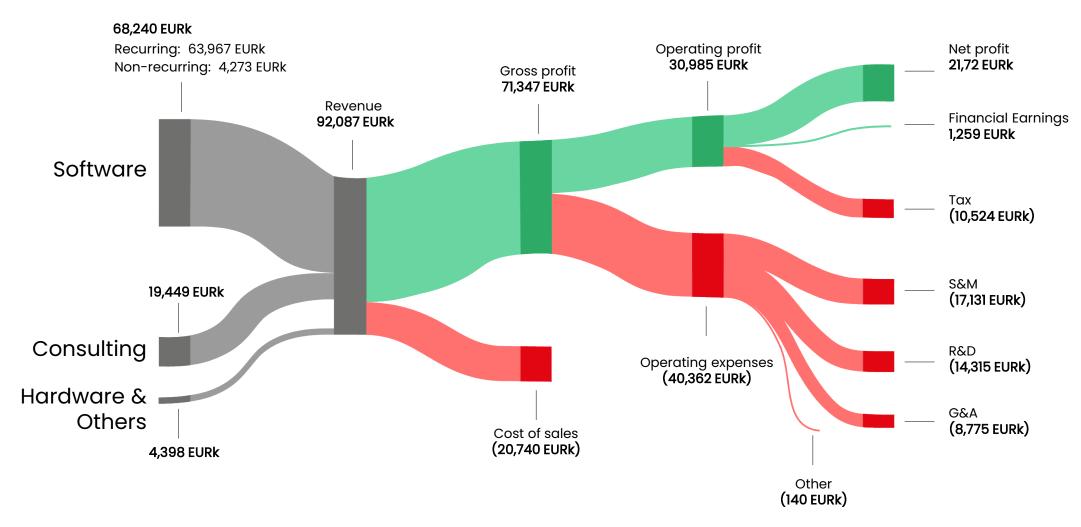
## Cloud order backlog (12 months)<sup>1</sup> in EURm





## **Income statement**

H1 2025

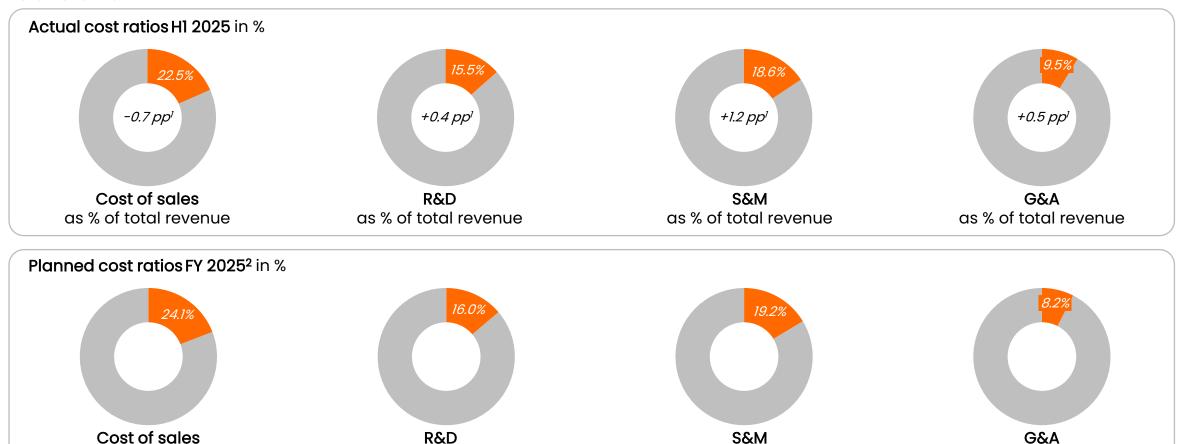




## **Cost ratios**

## H1 2025 vs. FY 2025 Plan

#### Total revenue: EUR 92.1m



as % of total revenue

<sup>1.</sup> Delta to PY YTD

<sup>2.</sup> Excl. additional cost reserve of 1.5% for specific investments

## Income statement (IFRS)

H1 2025

EURk	H1 2025	% of total revenue	HI 2024	% of total revenue	YoY %
Total revenues	92,087	100%	83,800	100%	10%
Software	68,240	74%	60,903	73%	12%
Licenses	4,273	5%	7,615	9%	-44%
Maintenance	19,850	22%	19,350	23%	3%
Cloud & Subscriptions	44,117	48%	33,937	40%	30%
Consulting	19,449	21%	17,956	21%	8%
Hardware	1,978	2%	3,085	4%	-36%
Others	2,421	3%	1,856	2%	30%
EBITDA	33,293	36%	31,853	38%	5%
EBIT	30,985	34%	29,676	35%	4%
EBT	32,244	35%	31,114	37%	4%
Net profit	21,720	24%	21,250	25%	2%
EPS in euro	1.37		1.34		2%



## Income statement (IFRS)

Q2 2024 - Q2 2025

EURk	Q2 2025	Q1 2025	Q4 2024	Q3 2024	Q2 2024
Total revenues	45,836	46,251	44,736	42,089	41,957
Software	34,211	34,029	33,366	30,587	31,181
Licenses	1,559	2,714	3,805	2,120	3,961
Maintenance	9,891	9,959	9,872	9,740	9,697
Cloud & Subscriptions	22,761	21,356	19,689	18,727	17,522
Consulting	9,414	10,035	9,074	8,913	8,676
Hardware	834	1,144	1,133	1,583	1,119
Others	1,377	1,043	1,163	1,006	981
EBITDA	16,572	16,721	18,828	17,148	16,783
EBIT	15,404	15,581	17,684	16,067	15,657
EBT	15,555	16,689	18,811	17,057	16,607
Net profit	10,406	11,314	12,573	11,628	11,491
EPS in euro	0.66	0.71	0.79	0.73	0.72





## **ATOSS – Growth projections**

## Strong growth and margins while building recurring revenue

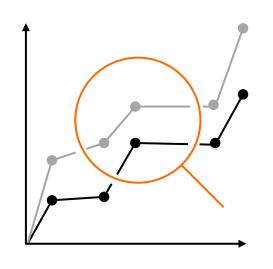
## **Guidance 2025**

Total revenue

~190 EURm

EBIT margin

≥31%



## **Projections 2025 - 2027**

Total revenue growth (Base: Year end 2024)

CAGR >13%

Increasing share of recurring revenue

(Target: Year end 2027)

~75%

Software revenue growth

(Base: Year end 2024)

CAGR **17%** 

EBIT margin

(Target: Year end 2027)

≥33%



Projections 2025

## Core pillars of ATOSS' growth strategy

Continued

focus on

operational

excellence to

maintain and

margins of

business

**EBIT** margins

≥31%

Growth leading the way for increased recurring revenue from Cloud business and an ever-growing global subscriber base

**Continuous** steady growth while actively driving cloud transformation of business

Increase international revenue share outside the DACH region

further expand

Advance full range strategy with solutions for enterprise, midmarket and SMEs customers (Crewmeister)

**Further product** development and enhancement, e.g., AI & **Analytics** 

2025-2027: Total revenue growth CAGR >13%

Increasing share of recurring revenue ~ 75%

(Target: Year end 2027)

ATOSS solution is deployed across most of the European countries and supports 11 software languages, enabling multilingual functionality

- In 2024, **6% of revenue** is generated outside the DACH region
- We will focus on driving revenue in our existing European markets, to further expand international revenue share

Crewmeister outlook 2027

- ~27.000 customers
- ARR of ~15m EUR
- Reach profitability

R&D investment

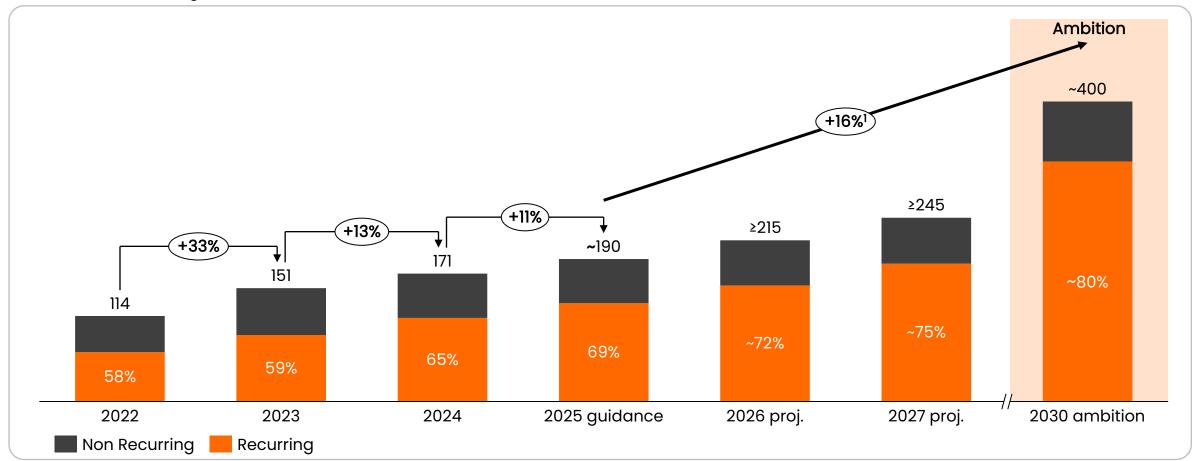
~16% of total revenue



## ATOSS Cloud transformation (1/2)

Growth leading the way for increased recurring revenue (model projection)

**Revenue** in EURm and growth in % (YOY)

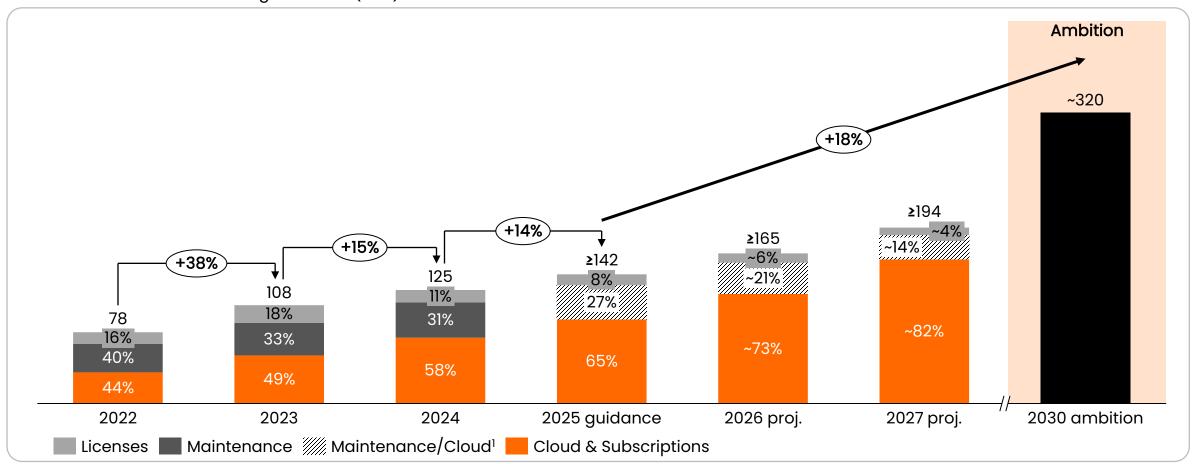




## ATOSS Cloud transformation (2/2)

## Growth leading the way for increased recurring revenue (model projection)

**Software revenue** in EURm and growth in % (YOY)





## **ATOSS full range strategy**



## Crewmeister continues successful development

## **Highlights**

- Positive impact by BAG decision
- New product features developed
- High customer satisfaction

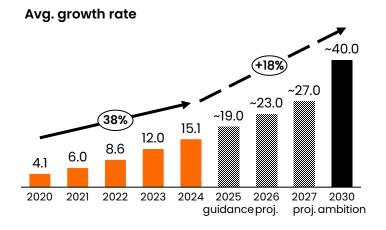
## **Key metrics**

- Avg. Customer Acquisition Costs<sup>1</sup>: 583 EUR
- Avg. Customer Lifetime Value<sup>2</sup>: 2,236 EUR
- CLTV/CAC-Ratio: 3.8
- Avg. monthly churn rate<sup>3</sup>: 1.42 %
- Cloud gross margin: +79%

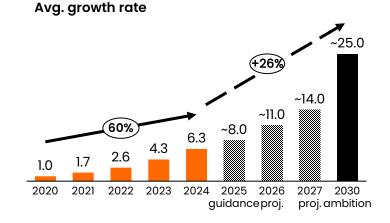
#### Outlook 2025

- ~19.000 Customers
- ARR of ~9m EUR
- Further margin improvement

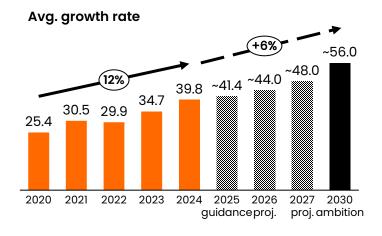
#### Customer development (k)



## Sales development (EURm)



#### MRR/Customer ratio (EUR)4



<sup>1.</sup> CAC (Customer acquisition cost) (ø 2024): cost of resources for the business in order to acquire a new customer. Customer acquisition cost involves sales and marketing costs

<sup>2.</sup> CLTV (Customer lifetime value) (ø 2024): estimate of all the future gross profits to be accumulated from a relationship with a given customers

<sup>3.</sup> Churn rate (12/2024): Ratio, in the current year (12 month avg.), of customer terminations (number) and the total number of customers (number) with an existing contract at the end of the year/month

<sup>4.</sup> MRR/Customer Ratio shows the monthly recurring revenue per customer calculated on the MRR and Customers as of the 31st of December each year



It's our vision to create a working world, in which everyone benefits.

**Christof Leiber CFO, ATOSS** 



# Sustainability at ATOSS Our sustainability pillars (1/2)



## **Customer and society**

- Data protection and data security
- Customer satisfaction
- Social and cultural activities



## **Employees at ATOSS**

- Recruitment and retention
- Continuous training and learning
- Health promotion and recreation
- Diversity



Our sustainability pillars (2/2)



## Integrity and compliance

- Prevention of discrimination, corruption, bribery, respect for human rights
- Compliance Management System acting in accordance with all laws, social guidelines and values



## **Environmental protection**

- Energy & CO<sub>2</sub> reduction
- Conservation of resources



Our goals (1/2)

## **Customer and society**

#### **Customers**

Goals by 2025:

• Recurring revenue: ~70%

• Revenue CAGR (2023-2025): 19%

• Grow customer number: 20,000+

Expand international customer base

#### In addition:

• Cloud churn: <2% per year

Net Retention Rate: >110%1

R&D investment: ~16% of total revenue

Net promoter score: ≥10

#### Social

 Continued donations in the areas of culture, environment, children and social projects

## **Employees at ATOSS**

## **Employee Experience**

Goals by 2025:

Employee Engagement Index: >80%

• Leadership index: 3.7

• Employee Net Promoter Score: ≥25

Working flexibility satisfaction index: ≥75%

## **Diversity & Inclusion**

Goals by 2027:

Company-wide gender distribution:
 50% female / 50% male

 Gender distribution of managers: 40% female / 60% male

Gender distribution Executive Leadership Team:
 30% female / 70% male



Our goals (2/2)

## **Integrity and Compliance**

## **Integrity and Compliance**

- Continuing to raise awareness of compliance and security issues (incl. compliance training)
- Further internal training measures on topics such as equal treatment and compliance

## Information security

• Recertification according to ISO/IEC 27001:2022

## **Environmental protection**

## CO<sub>2</sub> footprint

Goals by 2045:

• Net Zero Strategy: reduction of Scope 1-3 greenhouse gas emissions by a total of 90 percent

Goals by end of 2025:

• 100% green electricity at all ATOSS sites by 2025



## **Employees at ATOSS**

## Working with Passion & Purpose

## "The team is the key to sustainable success"

- Intensive and structured onboarding
- Detailed career model
- Working in diverse teams / short
- Decision-making paths
- Meaningful working environment

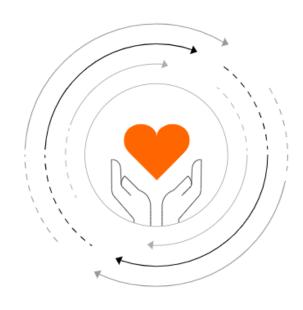
## "We are top employer"

• Employee Engagement Index: 83%



## "Continuous employee growth"

• 820 employees (12/23: 775)



## "We live diversity and promote equal opportunities and inclusion"

- Member of "Charta der Vielfalt"
- Employees from around 49 countries
- 60% male/40% female > ongoing diversity goals by 2027



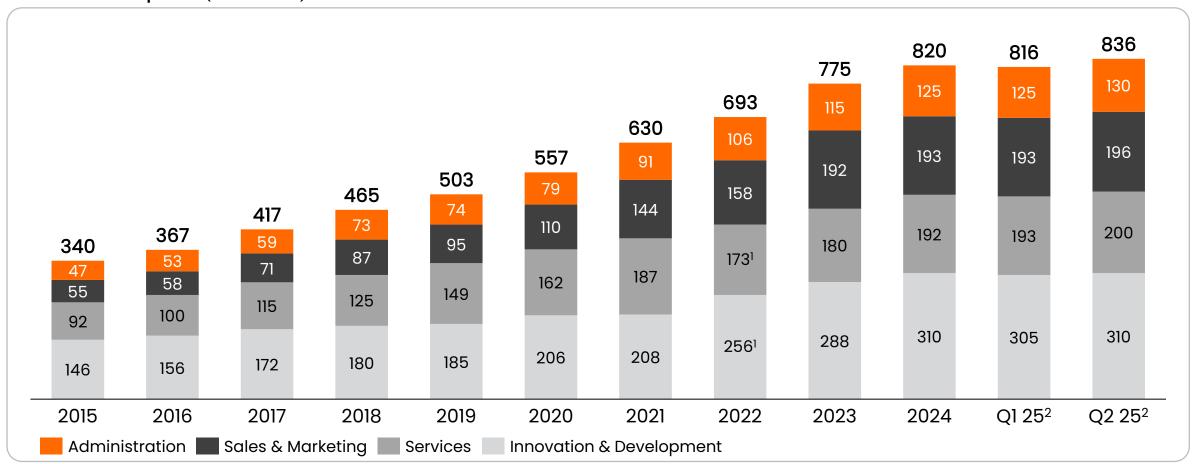
## "Individuality in Working Life - Employee Well-being in Focus"

- Hybrid and flexible working model
- Sport offers and health management
- Team and after-work events



## Continuous expansion of personnel capacities

#### Personnel development (headcount)



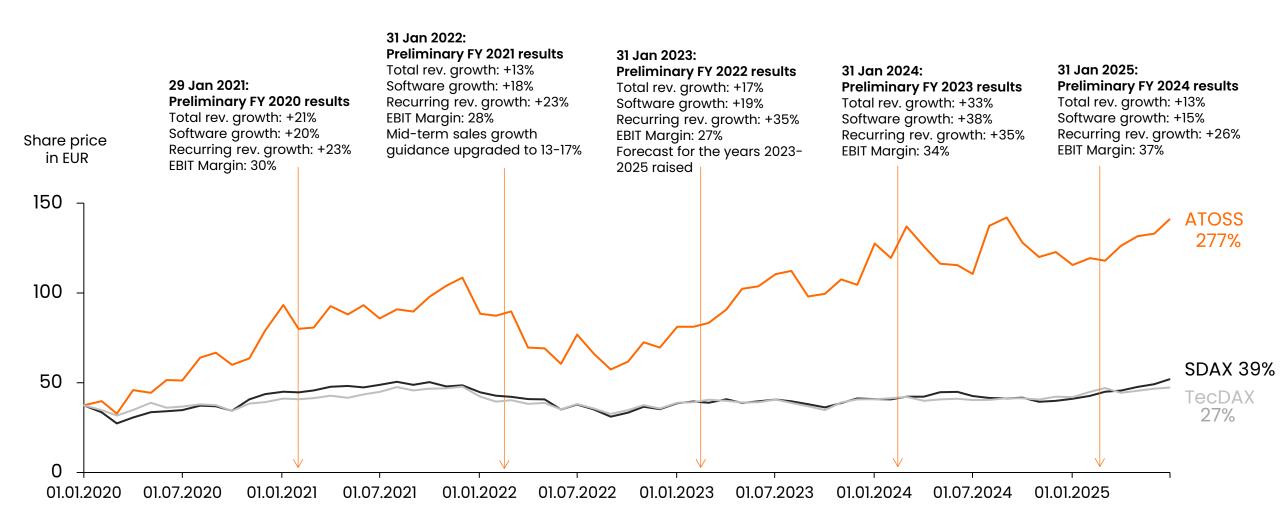
<sup>1.</sup> In FY 2022 shift of Cloud Services Team from Services Department to Innovation & Development Department 2. Including 11 employees in Global Capabilities Center





#### The ATOSS Share

### Share price performance<sup>1</sup> (01.2020 - 06.2025)

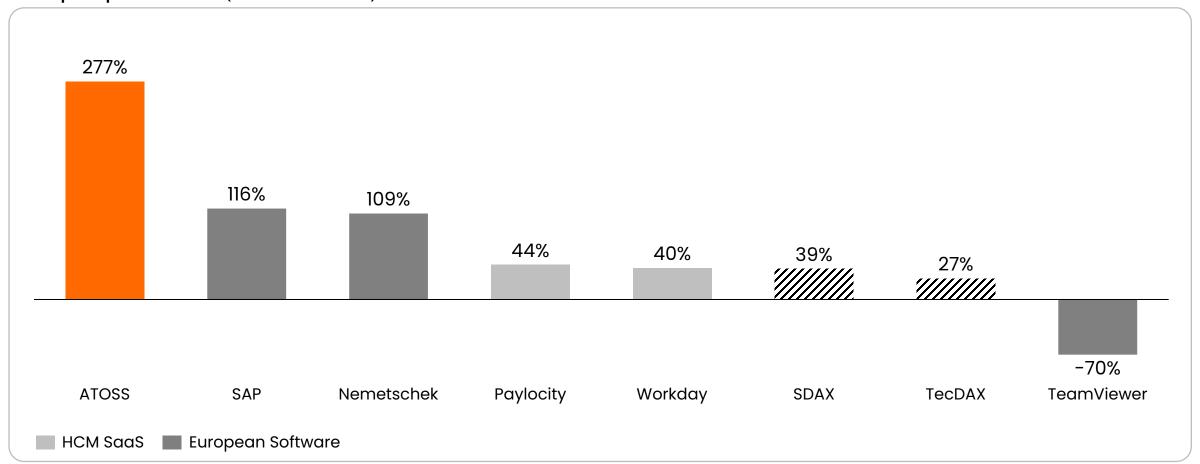




#### **ATOSS stock**

### High performer in European software and HCM stocks

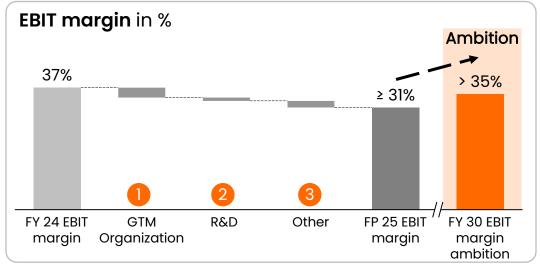
**Share price performance**<sup>1</sup> (01.2020 - 06.2025)

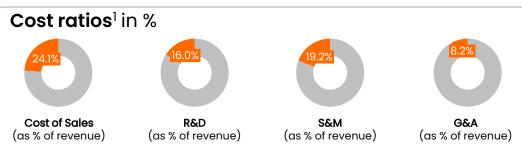




# Strategic investments in 2025 to drive long-term revenue growth and profitability

2025 marks the beginning of a strategic investment phase to build the foundation for sustainable growth and scalability





In 2025, we are entering a strategic investment phase to lay the foundation for sustainable long-term growth and scalability. Key focus areas include:

- GTM Organization: Building a scalable, data-driven sales engine by enhancing marketing, demand generation, and SDR capabilities to improve lead qualification
- 2 R&D: Accelerating Cloud transformation by driving Cloud-based innovation to migrate existing customers to Cloud solutions
- Other: Digitalization projects to improve efficiency and further investments in Crewmeister

These initiatives will temporarily impact profitability but are critical to unlocking scalability, and achieving our longterm financial objectives of ~€400m revenue and >35% EBIT margin in 2030.



## **Balance Sheet (IFRS)**

### **Assets**

EURK	June 30, 2025	December 31, 2024
Non-current assets		
Intangible assets	138	168
Property, plant and equipment	3,934	4,099
Rights of use	6,982	6,105
Capitalized contract costs	8,823	7,285
Other non-current financial assets and precious metals	1,793	1,657
Total non-current assets	21,670	19,314
Current assets		
Trade receivables	10,917	9,313
Other current financial assets and precious metals	18,876	28,413
Other current non-financial assets	4,013	3,458
Cash and cash equivalents	71,103	82,667
Total current assets	104,908	123,851
Total assets	126,577	143,165



## Balance Sheet (IFRS)

## **Equity and Liabilities**

EURk	June 30, 2025	December 31, 2024
Equity		
Subscribed capital	15,906	15,906
Capital reserve	-2	-2
Equity deriving from unrealized profits/losses	749	749
Unappropriated net income	51,265	63,425
Equity attributable to the equity holders of the parent company	67,919	80,079
Non-controlling interests	-109	-109
Total Equity	67,810	79,970
Non-current liabilities		
Pension provisions	1,842	1,817
Other non-current provisions	3,648	2,658
Non-current lease liabilities	4,390	3,609
Deferred tax liabilities	2,722	2,907
Total non-current liabilities	12,602	10,991
Current liabilities		
Trade accounts payable	1,686	1,959
Contractual liabilities	9,983	3,182
Current lease liabilities	3,059	2,980
Other current financial liabilities	8,827	7,365
Other current non-financial liabilities	15,634	17,651
Tax liabilities	6,585	18,914
Other provisions	393	152
Total current liabilities	46,166	52,203
Total equity and liabilities	126,577	143,165



## Cash Flow Statement (IFRS)

## **Operating activities**

EURk	Н1 2025	H1 2024
Earnings before taxes	32,244	31,114
Depreciation	2,307	2,177
Financial income	-1,674	-1,811
Financial expenses	416	373
Non-cash personnel expenses	0	-574
Change in net current assets		
Trade receivables	-1,604	-537
Other current non-financial assets	-328	-706
Capitalized contract costs	-1,538	-899
Other assets	-67	112
Trade accounts payable	-273	-1,066
Other current financial and non-financial liabilities	-555	-1,903
Other current and non-current provisions	1,223	150
Contractual liabilties	6,801	6,213
Interest received	1,084	1,063
Interest paid	0	-4
Income taxes received	0	811
Income taxes paid	-23,331	-5,190
Cash flow generated from operating activities (1)	14,704	29,325



## Cash Flow Statement (IFRS)

## Investment and financing activities

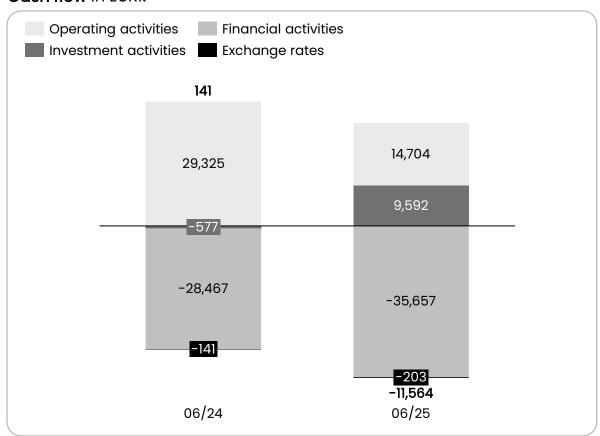
EURk	H1 2025	H1 2024
Cash flow from investment activities		
Expenditure for the purchase of tangible and intangible assets	-408	-577
Proceeds from the disposal of financial assets	10,000	0
Cash flow generated from investment activities (2)	9,592	-577
Cash flow from financing activities		
Redemption element leasing liabilities IFRS 16	-1,715	-1,607
Interest element leasing liabilities IFRS 16	-63	-58
Dividends paid	-33,880	-26,802
Cash flow generated from financing activities (3)	-35,657	-28,467
Changes in cash and cash equivalents - total (1) - (3)	-11,361	282
Cash and cash equivalents at the beginning of the period	82,667	64,201
Effects of exchange rate changes on cash and cash equivalents	-203	-141
Cash and cash equivalents at the end of the period	71,103	64,342



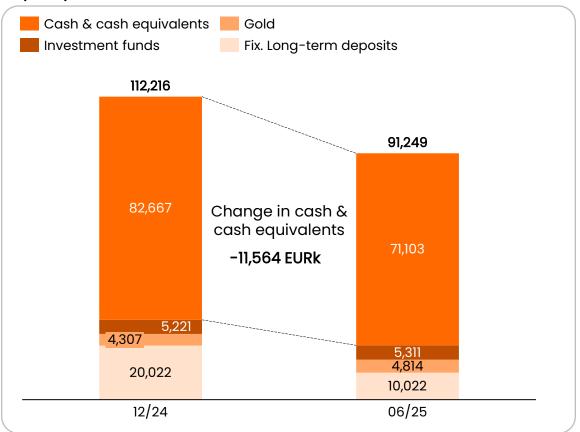
## Financial development H1 2025

## Impressive cash position

#### Cash flow in EURk



#### **Liquidity** in EURk



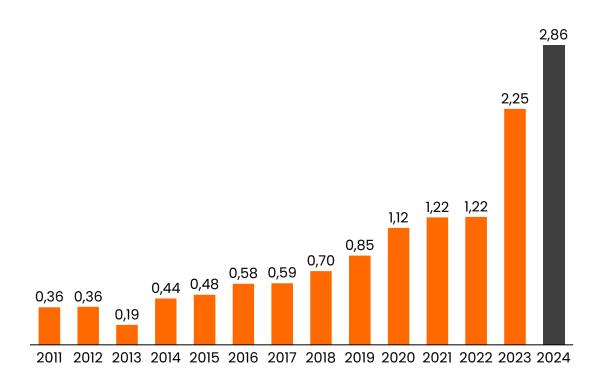


#### The ATOSS share

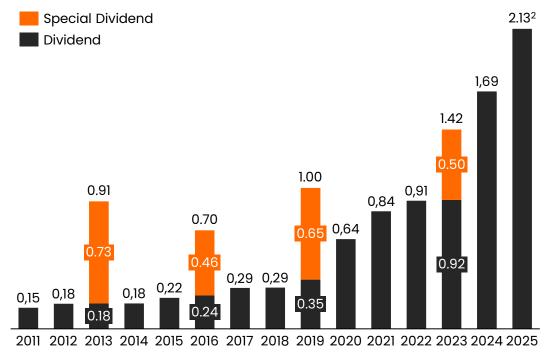
#### **Dividend policy**

ATOSS stays true to its dividend policy with continuity to the previous year

EPS<sup>1</sup> per 31. December in EUR



#### **Dividend<sup>1</sup>** in EUR



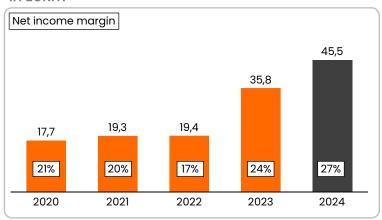


#### **Financial KPIs**

### Financial strength excellent base for further growth

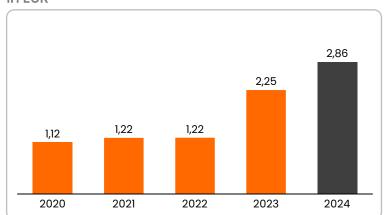
#### Net income

in EURm



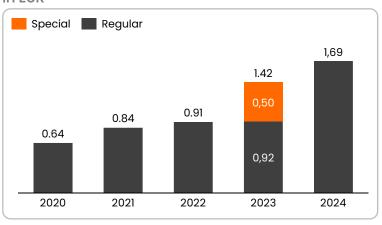
#### EPS<sup>1</sup>

in EUR



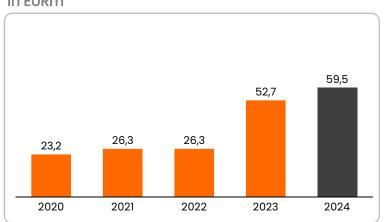
#### Dist. Dividend per share<sup>1</sup>

in EUR



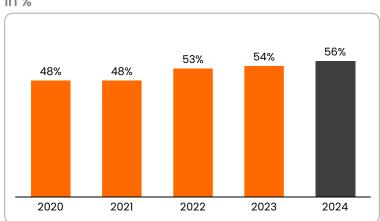
#### **Operational Cashflow**

in EURm



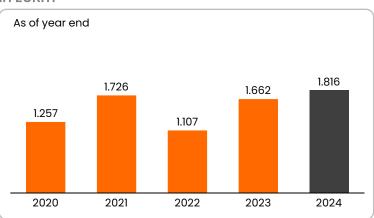
#### **Equity Ratio**

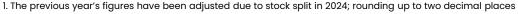
in %



#### Market capitalization

in EURm



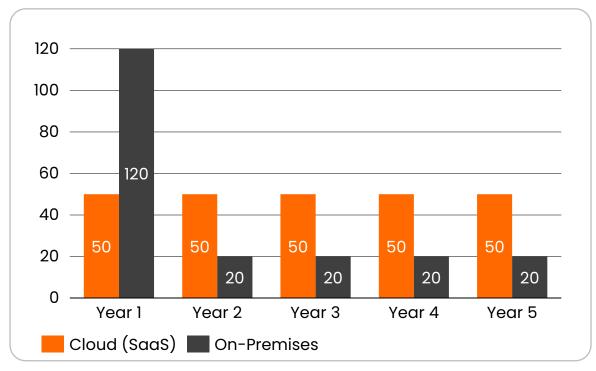




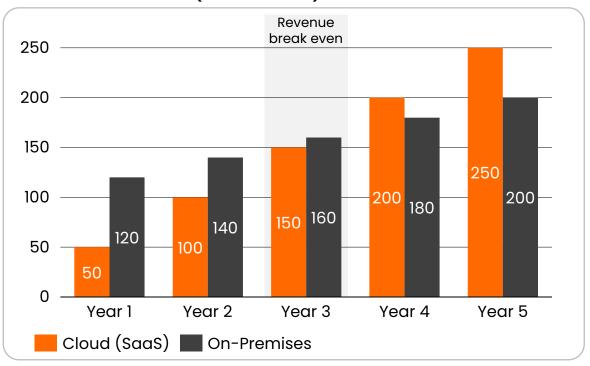
## Cloud vs. On-premises model

### Revenue/Payment scheme

#### Cloud vs. On-Premises



#### Cloud vs. On-Premises (accumulated)



- Cloud services lead to service optimization and cost savings for ATOSS customers
- Service optimization and cost savings allow for increased accumulated revenue after 3.5 years



## ATOSS sales by segment<sup>1</sup>

ATOSS' five largest customers account for approx. 6 percent of company's sales

